

# MANOR ROYAL BID

## Business Improvement District





**700+**  
business premises



**9 million** sq ft  
of commercial floorspace



**100%**  
fibre broadband coverage



Manor Royal Covers  
**540** acres. Equivalent  
to 333 football pitches



**36 miles**  
from Central London



**26 miles**  
from Brighton



**2 miles**  
from Gatwick Airport



**1.5 miles**  
from Crawley Town Centre



**600+**  
businesses



**30,000**  
employees



Provides **1/3**  
of all Crawley jobs



**UK's largest**  
"industrial" BID



**Biggest** business  
park of West Sussex and  
the Gatwick Diamond



**2013**  
Manor Royal BID established



**1950**  
Manor Royal named  
by HRH Queen Elizabeth



**Award winning**  
business district



## Manor Royal Business District

Located adjacent to London Gatwick Airport, Manor Royal Business District is one of South East England's premier employment hubs and the largest business district in the Gatwick Diamond. It covers an area of 540 acres and is home to over 600 businesses generating more than 30,000 jobs.

A much sought-after location, Manor Royal provides a wide range of commercial premises from high quality office headquarters and serviced offices to a variety of industrial, warehouse and workshop units.

As well as being home to many well-known and world leading companies, Manor Royal is also the location of choice for hundreds of dynamic and innovative smaller companies providing a broad range of products and services. A large and uniquely diverse business community provides almost unrivaled opportunities to develop commercially advantageous and environmentally sustainable local supply chain solutions within easy striking distance of an equally varied and talented labour pool.

The Manor Royal BID Company, created and run by fellow Manor Royal companies, provides a supportive environment to make you and your staff feel at home.

## Where companies and people choose to be

- **Diverse range of companies** in terms of size, sector and scale
- **Excellent global and local connections** by road, rail and air
- **Easy access** to a varied and talented labour market
- Well organised, connected and **self-governing business community** via the Manor Royal BID
- Unrivalled opportunities to develop **local supply chains**
- A wide range of **property options**
- Within easy reach of **state of the art leisure and shopping facilities**
- The largest business park at the centre of the economically vibrant **Gatwick Diamond**
- Served by Fastway, the **high-speed guided bus service**.
- **Be part of it**

*"Doosan Power Systems are proud to have their global head-office on Manor Royal and recognise the collective efforts to improve the working environment."*



## Welcome to Crawley

Located in beautiful **West Sussex**, halfway between London and Brighton, Crawley is a thriving town at the **heart of the Gatwick Diamond - one of the country's most dynamic economic regions**. It is home to more than **100,000 people**, approximately 15% of whom can speak more than one language. Crawley was one of the United Kingdom's original New Towns and has since evolved into a modern and ambitious town living up to its motto "to grow and rejoice". The town is rich in green space with **Tilgate Park** being the largest, award winning, regional attraction which includes a lake, woodland walks, a golf course, Nature Centre and an open air adult gym.

Crawley is hard to beat for leisure, with a state of the art leisure centre, **K2 Crawley**, offering a wide range of facilities including an Olympic sized 50m swimming pool, while nearby **Crawley Town Football Club** provides League football entertainment.

The historic **High Street** is home to a variety of restaurants and bars, and the nearby **Leisure Park** boasts a 15 screen cinema, a 26 lane bowling alley and further places to eat and drink. For a taste of arts and culture, **The Hawth** offers a diverse programme including a cinema for private hire, and facilities throughout for corporate bookings.

**County Mall Shopping Centre** has over 90 high street retailers and a 1,700 space car park, adjacent to **Queens Square** and tranquil **Memorial Gardens** which provide a variety of other options for your relaxation and retail needs. The new **Museum for Crawley** showcases the town's roots, with **Manor Royal Business District** playing a primary role in Crawley's development and a significant contributor to Crawley's future health, wealth and prosperity.

- **Economic driver** at the heart of the thriving Gatwick Diamond sub-region
- **Fastconnections** to London and Brighton
- Over **3,400 active businesses** generating over **95,000 jobs**
- Home to the UK's **second largest airport**, London Gatwick Airport
- Well-situated for **Sussex, Brighton and Surrey Universities**
- **'A' rated on economic performance\***, human resources, connectivity, environment and infrastructure
- Crawley contributes **25% of the economic output** of West Sussex, for just 2% landmass

\*(Grant Thornton's Where Growth Happens 2014)

*"We strongly support the vision to attract new development throughout the town which will attract many more people to Crawley."*



## About Manor Royal BID (Business Improvement District)

A Business Improvement District, or BID, is a business created, business-led and business funded body set up to improve a specifically defined commercial area in ways businesses decide.

Having started life in North America in the 1970's, BIDs have been operating in the UK since 2004 and are active in hundreds of towns and cities throughout the country.

They are voted for by businesses to serve five year terms to deliver additional improvements, initiatives and services set out in a Business Plan that they agree.

Following a postal vote by the business community, the Manor Royal BID was created in June 2013 and is the largest non-retail BID in the country.

Based on the rateable value of the property they occupy, all companies of certain size contribute a small sum that the BID Company, a not-for-profit company run by Manor Royal business representatives, uses to deliver the agreed improvements.

### Benefits of having a BID in Manor Royal

- The business community is well organised with the ability to influence and deliver change
- Businesses decide and direct what they want for Manor Royal
- Businesses are properly represented and have a much stronger, more legitimate voice on issues affecting the area
- Every penny of the BID levy money is ring-fenced for use only in the BID area
- Additional services are delivered exclusively to Manor Royal businesses and their staff
- Improved staff retention
- Greater influence and control to get things done effectively
- Additional investment is attracted to the area to match BID Levy contributions
- Active engagement with local authorities, the police and other public bodies

*"Being part of the BID has allowed B&CE to be at the heart of the decisions that impact the area we call our home."*

Find out more about BIDs at [www.britishbids.org](http://www.britishbids.org) and on the Manor Royal BID pages of the Manor Royal website



## Manor Royal BID Mission: to improve the trading and working environment

Every penny raised, either through the BID levy or other funds and grants, is ring-fenced solely for use in Manor Royal Business District in ways decided by businesses, in addition to facilities or services that should be provided by local authorities, the police and other public bodies.

The BID Business Plan, voted for by businesses, sets out what the Manor Royal BID will do.

From bigger capital and infrastructure projects to employee benefits and bespoke events, the Manor Royal BID works exclusively for the benefit of Manor Royal based companies and their people, examples include:

- Deployment of area-wide faster fibre broadband
- Improvements to key gateways and entry points
- Creation of new facilities like the award winning Crawter's Brook People's Park
- Area-wide CCTV & ANPR security camera system monitored 24/7 by Sussex Police
- Employee travel discounts and transport initiatives
- Free access to Business Watch Scheme
- Bespoke training programme
- Supported team building and volunteering
- Lobbying on improvements to roads and paths
- Employee discounts
- Additional winter maintenance and gritting service
- Free business listing in Manor Royal Business Directory
- Free access to exclusive events programme
- Delivery and maintenance of area-wide signage and wayfinding scheme
- Regular liaison with local authorities, public bodies and the police
- Active representation of Manor Royal at strategic economic and other groups
- Helping to design, develop and influence policy affecting Manor Royal
- Attracting additional investment
- Help with staff recruitment
- Access to 'low cost' outdoor digital advertising screens at key locations
- Maintenance of website, social media and dedicated Manor Royal PR and Communications.

The list of activities and projects grows and changes constantly. Visit the website for the latest information or contact the BID Office to find out more or make a suggestion for future action.

### READ ALL ABOUT IT

Promote your company and keep up to date via our dedicated website, business directory, monthly online bulletins and quarterly newsletters.

#### Manor Royal BID Website

Send us your news and we'll add it to the Manor Royal BID website - a helpful source of local information and news. Here, you'll also find plenty of information about our activities and the latest money-saving offers and deals with local firms.

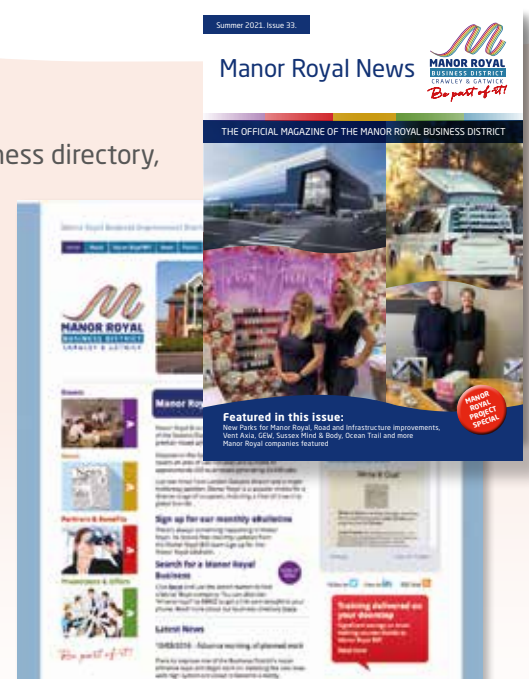
#### Manor Royal eBulletin

Sign up for the monthly eBulletin to find out the latest news from

around the business district and share your business stories.

#### Manor Royal News

Published quarterly by the BID, and sent to every business across the business district, Manor Royal News offers an in depth look at the projects and activities being undertaken by the BID. Again, if you would like to raise the profile of your company or team, do contact us with your news.





## Manor Royal: A place with benefits

When a company chooses Manor Royal Business District they **become part of a business community** with a real say in how the place works.

Through the Manor Royal Business Improvement District (BID), you automatically gain access to a range of services and benefits that might not necessarily be available somewhere else.

**The Manor Royal BID** is run by businesses and responds to their needs. It provides an effective way for companies to connect with one another and to represent, promote and deliver the services and improvements that matter to them and the people they employ.

The list of additional services, benefits and projects being delivered is constantly changing.

Please visit the Manor Royal BID website for the latest details.



Cheaper staff travel



Free events programme



Additional security measures, business watch membership



Additional winter and grounds maintenance



Low cost training programme



Tailored magazine and dedicated communications



Dedicated point of contact



Free and unlimited job board access



Access to bespoke business directory



Cost-saving schemes and employee benefits



On-going and continued investment



Support and facilities

## Additional services and benefits

Additional services and benefits are made possible by the Manor Royal BID by working with a range of partner organisations. Below is a selection of the partners we work with and the services they provide for Manor Royal based companies.

Please see the website for the latest details and full range of partners, services and projects.

	<p><b>Cheaper, more sustainable travel</b></p> <p>A corporate transport initiative promoting sustainable travel by providing discounts on rail, car, bus, and cycling initiatives plus much more. This is free to Manor Royal companies (usual cost of membership of up to £2,000 per year).</p> <p>T: 01306 886677 E: <a href="mailto:info@easit.org.uk">info@easit.org.uk</a> W: <a href="http://easit.org.uk">easit.org.uk</a></p>
	<p><b>Subsidised training</b></p> <p>Professional quality training, delivered locally at special rates for Manor Royal companies. Tailored to meet your business needs this significantly reduces the cost of staff training.</p> <p>T: 01293 442344 E: <a href="mailto:htc@crawley.ac.uk">htc@crawley.ac.uk</a> W: <a href="http://crawley.ac.uk/manor-royal">crawley.ac.uk/manor-royal</a></p>
	<p><b>Manor Royal Jobs Board</b></p> <p>A FREE recruitment Jobs Board dedicated to Manor Royal. Funded via the BID Levy, this service provides FREE and UNLIMITED jobs postings for all companies located within the Business District.</p> <p>T: 01273 651100 E: <a href="mailto:info@lovelocaljobs.com">info@lovelocaljobs.com</a> W: <a href="http://lovelocaljobs.com/minisites/manor-royal-jobs-board/">lovelocaljobs.com/minisites/manor-royal-jobs-board/</a></p>
	<p><b>Digital advertising opportunities</b></p> <p>Businesses can benefit from advertising on digital outdoor advertising screens placed at key locations in Manor Royal, managed by Avensys Limited.</p> <p>T: 01293 529 319 E: <a href="mailto:digitalsignage@avensys.co.uk">digitalsignage@avensys.co.uk</a> W: <a href="http://manorroyal.org/advertising">manorroyal.org/advertising</a></p>
	<p><b>Business District Maintenance service</b></p> <p>The BID funds a dedicated maintenance team to undertake grass-cutting, hedge trimming and litter picking to improve the look and feel of Manor Royal to the standards that businesses expect.</p> <p>T: 01293 813866 E: <a href="mailto:info@manorroyal.org">info@manorroyal.org</a> W: <a href="http://manorroyal.org">manorroyal.org</a></p>
	<p><b>Manor Royal Business Rangers</b></p> <p>The Manor Royal Business Ranger Service provides a dedicated security and ambassador service across the Business District. Funded by the BID, the Business Ranger team is clearly branded, so you can spot them if you have any concerns.</p> <p>T: 07803 414644 E: <a href="mailto:mrranger@swlsecurity.com">mrranger@swlsecurity.com</a> W: <a href="http://manorroyal.org">manorroyal.org</a></p>
	<p><b>Dedicated Business Watch scheme</b></p> <p>A secure online network where businesses, police and other trusted partners can share information to keep your business more safe and secure. This is free to Manor Royal companies (usual cost of membership being up to £675 per year).</p> <p>T: 01293 846951 E: <a href="mailto:info@cgbw.org.uk">info@cgbw.org.uk</a> W: <a href="http://manorroyal.org">manorroyal.org</a></p>
	<p><b>Winter gritting and snow clearance</b></p> <p>In addition to the basic service provided by West Sussex Highways, the BID provides winter gritting and snow clearance to ensure Manor Roads are clear during severe weather events. This service can be extended to private roads if required.</p> <p>T: 0800 058 8855 E: <a href="mailto:info@efpgritting.co.uk">info@efpgritting.co.uk</a> W: <a href="http://efpgritting.co.uk">efpgritting.co.uk</a></p>



# Contacts Directory

## Emergency Services (Dial 999)

### Accident and Emergency

[www.surreyandsussex.nhs.uk](http://www.surreyandsussex.nhs.uk)  
East Surrey Hospital RH1 5RH

### Fire Service

[www.westsussex.gov.uk](http://www.westsussex.gov.uk)

### Police Divisional HQ

[www.sussex.police.uk](http://www.sussex.police.uk)  
Northgate Avenue. RH10 2BF  
8am to midnight. Seven days a week

### Environment Agency

[www.environment-agency.gov.uk](http://www.environment-agency.gov.uk)

### Water Leak Line (Southern Water)

[www.southernwater.co.uk](http://www.southernwater.co.uk)

### Gas Leak (National Grid)

0800 111 999  
[www.sse.co.uk/help/emergencies/gas-leaks](http://www.sse.co.uk/help/emergencies/gas-leaks)

### Thames Water

[www.thameswater.co.uk](http://www.thameswater.co.uk)  
Waste water / drains / sewers etc

## Medical

### NHS Services (Pharmacy/Dentist etc.)

[www.nhs.uk/service-search](http://www.nhs.uk/service-search)  
Rota for late night and Sunday opening  
Use online NHS Pharmacy finder

### Urgent Treatment Centre

Crawley Hospital West Green Drive, Crawley,  
West Sussex, RH11 7DH  
Walk in 8am to 8pm services. Minor injuries clinic  
Open 24 hours a day, 7 days a week

## About Business Improvement Districts

### British BIDs

[www.britishbids.info](http://www.britishbids.info)

### Manor Royal BID

[www.manorroyal.org](http://www.manorroyal.org)

## Local Authorities

### Crawley Borough Council

01293 438000  
[www.crawley.gov.uk](http://www.crawley.gov.uk)  
Business Rates / Community Wardens / Economic  
Development / Environmental Services / Flytipping  
/ Licensing / Litter / Planning / Property and  
Development / Procurement / Recycling / Sponsorship  
Opportunities

### West Sussex County Council

01243 777100  
[www.westsussex.gov.uk](http://www.westsussex.gov.uk)  
Commercial Waste / Highways / Roads and Footpaths  
/ Schools / Street Lighting / Trading Standards

## Banks on Manor Royal

### NatWest Bank

0345 7888444  
Unit 1, Bank Precinct, Gatwick Road. RH10 9R

## Childcare facilities

[www.childcare.co.uk](http://www.childcare.co.uk)

## Hotels

### Crowne Plaza

Langley Drive. RH11 7SX  
[www.cpgatwick.com](http://www.cpgatwick.com)

### Ibis

London Road. RH10 9GY  
[www.ibis.com](http://www.ibis.com)

### Gatwick Manor

London Road. RH10 9ST  
[www.gatwickmanor.com](http://www.gatwickmanor.com)

### Premier Inn

Fleming Way. RH10 9DF  
[www.premierinn.com](http://www.premierinn.com)

### Sandman Signature London Gatwick

Tinsley Lane South. RH10 8XH  
[www.sandmansignature.co.uk](http://www.sandmansignature.co.uk)

## Local Media

### **BBC Sussex**

[www.bbc.co.uk/news/uk-england-sussex-12835872](http://www.bbc.co.uk/news/uk-england-sussex-12835872)

### **Crawley Observer**

[www.crawleyobserver.co.uk](http://www.crawleyobserver.co.uk)

### **Heart FM**

0345 605 1062  
[www.heart.co.uk](http://www.heart.co.uk)

### **Susy Radio**

[www.susyradio.com](http://www.susyradio.com)

## Petrol Stations

### **BP**

London Road. RH10 9TA (>1mile)

### **Tesco**

Hazelwick Avenue. RH10 1GY (> 1mile)

### **Sainsbury's**

Crawley Avenue. Rh10 8NF (1.5 miles)

### **Tates Petrol Forecourt**

Fleming way, RH10 9JY (> 1mile)

## Post Office Counter (nearest)

### **Langley Green (>1 mile)**

12 Langley Green, RH11 7RS

### **North Road, Three Bridges (>1 mile)**

104 North Road, Three Bridges, RH10 1SW

## Manor Royal BID Key Contacts

### **Specific contacts and direct links**

[www.manorroyal.org/keycontacts](http://www.manorroyal.org/keycontacts)

## Manor Royal Business Rangers

07803 414 644  
[mrranger@swlsecurity.com](mailto:mrranger@swlsecurity.com)

## Digital advertising opportunities

[www.manorroyal.org/advertising](http://www.manorroyal.org/advertising)

## Business Support Services

### **Crawley & Gatwick Chamber of Commerce**

[www.crawleychamber.co.uk](http://www.crawleychamber.co.uk)

### **Gatwick Diamond Initiative**

[www.gatwickdiamond.co.uk](http://www.gatwickdiamond.co.uk)

### **Gatwick Diamond Business**

[www.gatwickdiamondbusiness.com](http://www.gatwickdiamondbusiness.com)

### **Sussex Building Control**

[www.sussexbuildingcontrol.org](http://www.sussexbuildingcontrol.org)

### **UK Government Portal**

[www.gov.uk/browse/business](http://www.gov.uk/browse/business)

### **Manor Royal Business Watch**

[www.disc-net.org/manor\\_royal](http://www.disc-net.org/manor_royal)

### **Sussex Chamber of Commerce**

[www.sussexchamberofcommerce.co.uk](http://www.sussexchamberofcommerce.co.uk)

## Transport

### **Bus Stops and Routes**

[www.manorroyal.org/maps](http://www.manorroyal.org/maps)

### **easitCrawley**

[www.easit.org.uk/easitcrawley](http://www.easit.org.uk/easitcrawley)

### **Gatwick Airport**

[www.gatwickairport.com](http://www.gatwickairport.com)

### **Heathrow Airport**

[www.heathrowairport.com](http://www.heathrowairport.com)

### **Metrobus**

[www.metrobus.co.uk](http://www.metrobus.co.uk)

### **National Rail Enquiries**

[www.nationalrail.co.uk](http://www.nationalrail.co.uk)

## Transport

### **Traffic England**

[www.trafficengland.com](http://www.trafficengland.com)

### **Roadworks**

[www.one.network](http://www.one.network)

## Location

Strategically positioned at the heart of the **Gatwick Diamond** in the South East of England, Manor Royal Business District is well served by road, rail and air providing fantastic national and international connections.

Situated on the County border of Sussex and Surrey, just 1.5 miles from **Crawley Town Centre**, 2 miles from **Gatwick Airport** and the Motorway network you are never far away from what you need and those that need you.



### by road

Crawley Town Centre	1.5 miles
Redhill & Reigate	10 miles
M23 (J10)	2 miles
M25 (J7/8)	12 miles
Brighton	22 miles
Central London	36 miles



### by rail

East Croydon	15 mins
Brighton	27 mins
London Bridge	28 mins
London Victoria	30 mins
St Pancras International	60 mins
Ashford International	60 mins



### by sea

Shoreham port	40 mins 27 miles
Newhaven port	45 mins 34 miles
Portsmouth	80 mins 79 miles
Dover / Channel Tunnel	80 mins 82 miles
Southampton	99 mins 84 miles



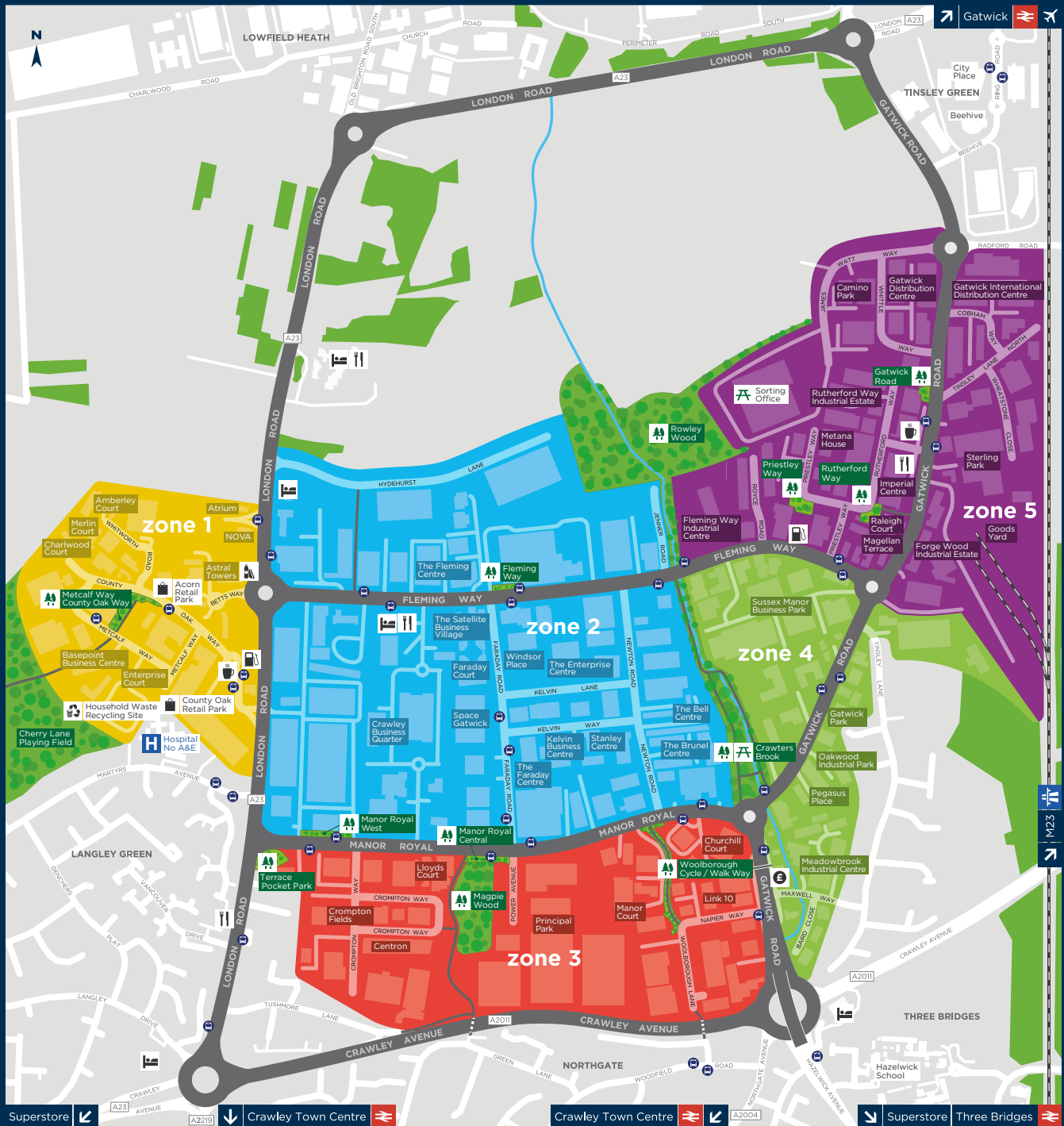
### by air

Gatwick Airport	5 mins 2 miles
Heathrow Airport	50 mins 47 miles

# Business District Zonal Map

For more travel information and travel planning advice visit [www.manorroyal.org/travel](http://www.manorroyal.org/travel)

## Manor Royal Parks and Open Space Map



### Key

Retail	Café	Parks & Open Spaces	Bus Stop
Eatery/Restaurant	Convenience Store	Motorway	Pedestrian & Cycle path
Bank	Fuel	Hospital No A&E	Footbridge
Sorting Office	Hotel	Railway Station	Subway
Household Recycling Site	Park Seating	Airport	Railway

**It's your BID**  
*Be part of it!*

Contact the BID office at  
**info@manorroyal.org**

Follow us on twitter  
**@manor\_royal**

Join the conversation on LinkedIn

Follow us on Instagram  
**manor\_royal**



Sign up to FREE monthly eBulletins.

Visit the Manor Royal BID website  
**www.manorroyal.org**

