

# Manor Royal BID Showcase

Anniversaries and Achievements

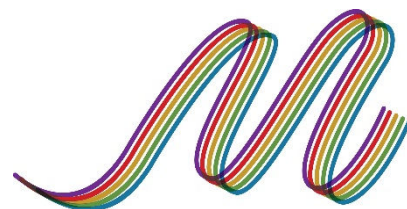
Welcome





# Trevor Williams

Chairman, Manor Royal BID  
& Site Director, Thales



**MANOR ROYAL**  
BUSINESS DISTRICT  
CRAWLEY & GATWICK

Tonight we celebrate anniversaries..

**Fastsigns**

**Greenstar Cleaning**

**Mansell Recruitment**

**Niton 999**

**Redcare Logistics**

**Salon59**

**Transvalair**

**University of Brighton**

**Virgin Atlantic**

**Vision Aid Overseas**

*From One to Sixty-Six...just some of the many*

...and Achievements

**Clearbell – Churchill Court**

**Harwoods Jaguar – major new facility**

**Kier – Acorn Retail Park & Cornerstone**

**Surrey County Council – Gatwick Road site**

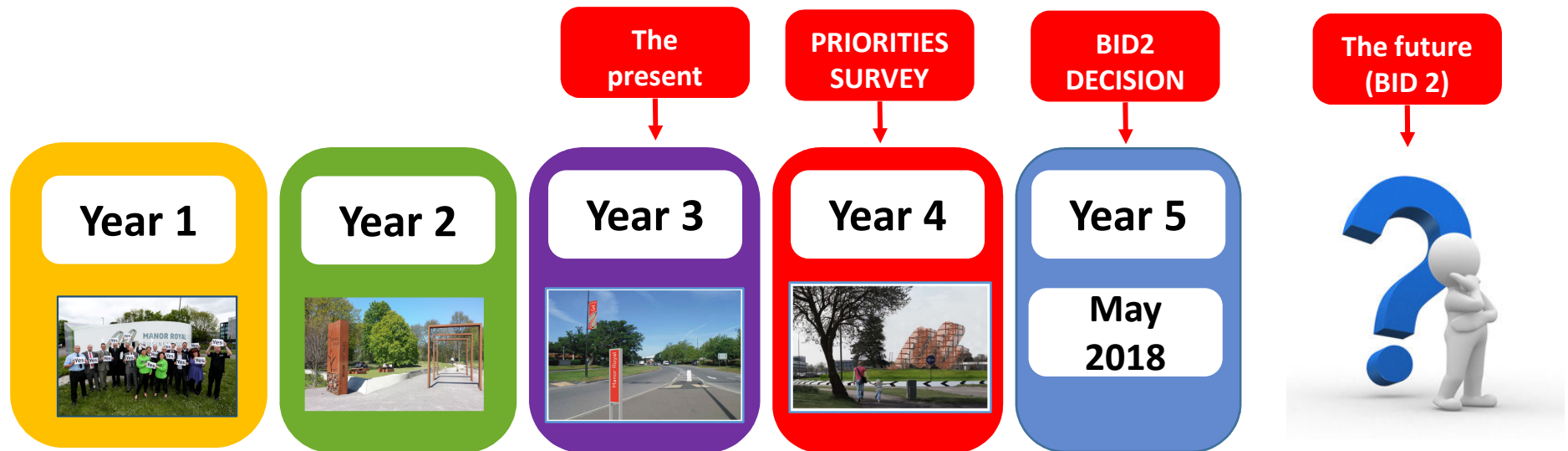
Investing, developing and building Manor Royal

# Celebrate Manor Royal Business District



Officially named in 1950 – 66 years ago

# Manor Royal BID



Three years old

# Making a difference

## Vision

*“Improve the trading and working environment”*

## Objectives

1. *Increase trade & reduce cost*
2. *Raise the profile & reputation*
3. *Improve the infrastructure*

## Influence

*Provide a strong representative voice for Manor Royal*



In ways that matter to you – so *what does matter?*





Broadband



Training

Events



Lobbying & Influence



Partnership

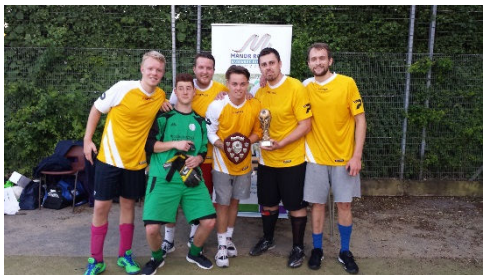


Infrastructure & Roads

Awards & recognition



Savings & benefits

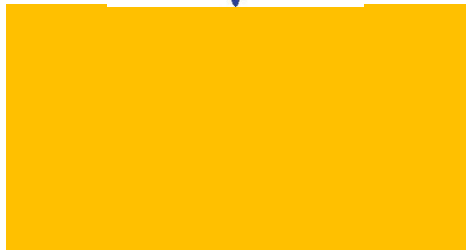


Additional Investment



Profile & publicity

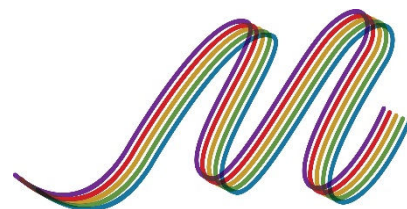






# Steve Sawyer

## Executive Director, Manor Royal BID















**MANOR ROYAL**  
BUSINESS DISTRICT  
CRAWLEY & GATWICK

Just a bit of fun...right?



# Listening and responding

YOU PRIORITISED THIS	
Improve the infrastructure (61%)	
Promote business and trade (55%)	
Introduce a business directory (51%)	
Improve wayfinding and signage (45%)	
Tackle transport and parking issues (63%)	
Build a sense of community (52%)	
Wi Fi in public areas (41%)	
Loyalty card (41%)	
Additional winter gritting (39%)	

WE ALSO PROMISED THIS (*)	
Complete broadband roll out	
Complete security camera rollout	
Introduce People Managers Forum	
Introduce Group training	
Improve Woolborough Lane subway	
Upgrade Gateway 3 entranceway	
Support Article 4 directive	
Produce a Welcome Pack	
Introduce new engagement event	



(\*) continue to deliver core services, benefits, events, comms, etc



Roads, pavements and overall look, feel and appearance (Green & Grey audits)



County Oak Corner improvement, Gatwick Road footbridge

# ONE Manor Royal

## *Plans for year 4*

### #ONE...finish what we started

- Gateway 3 improvement
- Security camera rollout
- Wayfinding & signage

### #TWO...keep on doing

- Partners programme
- Events programme
- Group training / People's Forum
- Regular communication
- Lobbying & representing
- Working with public agencies

### #THREE...begin / introduce

- Gateway 1 improvement
- Manor Royal corner pocket park
- Green Lane subway upgrade
- Travel & Transport Study
- "Green" & "Grey" Audit
- Area-wide business survey

Think about Renewal / BID 2



Security cameras



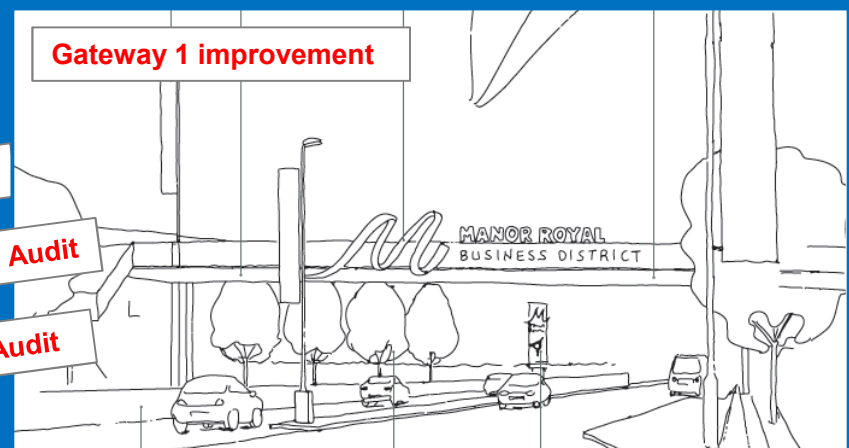
Gateway 3 improvement



Wayfinding & signage



Subway improvement (small)



Gateway 1 improvement

Travel & Transport Study


"Grey" (hard) infrastructure Audit

"Green" (soft) infrastructure Audit



# Area wide BID Survey

**Manor Royal Business District Survey**



Since June 2013, the Manor Royal Business Improvement District (BID) has been delivering improvements to Manor Royal in line with its published Business Plan that was created and voted for by businesses. We are asking you to complete this survey to ensure the BID continues to meet your needs and to help plan future activities to improve the area. Your response will have a direct impact on what the BID does and how funds are invested. Please take the time to complete it. The survey can be completed online or by hand and returned to the BID Office by **31 May 2016**. Your individual responses will be kept confidential. Please get in touch if you have any questions visit [www.manorroyal.org](http://www.manorroyal.org) or telephone 01293 519 415

**SECTION 1: Company Information**

1. Name:

2. Job title:

3. Company/Organisation name:

4. Company/Organisation address:

5. Email:

6. Telephone number:

7. Who in your company/organisation votes on the Manor Royal BID?  
☐ I do ☐ Someone else ☐ Don't know

If someone else, please provide their name and email address:

8. How many people work at your Manor Royal premises?

**SECTION 2: About Manor Royal**

9. How satisfied are you with Manor Royal as a place to do business?  
☐ Very satisfied ☐ Satisfied ☐ Dissatisfied ☐ Very dissatisfied

10. As a business location, how has Manor Royal changed over the past year?  
☐ It is better ☐ It has stayed the same ☐ It has got worse ☐ Don't know

11. Do you think the BID has helped?

13. Would you like to receive the following?

	Yes	No	I already receive this
Quarterly Magazine via post (Manor Royal News)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monthly ebulletin (via email)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Response deadline 31 May 2016.