

# Manor Royal News

THE OFFICIAL NEWSLETTER OF THE MANOR ROYAL BUSINESS DISTRICT

Issue 23

*Be part of it!*

Winter issue 2017



Featured in this issue:

- BID2 Business Plan Launched
- BID Rangers Team



Focus on Security  
and Risk



Produced and made possible by the  
Manor Royal BID

Inside Track • News • Views • Interviews • Offers • Events

# Chairman's Message



We have had a jam-packed few weeks since the last issue of Manor Royal News - and it looks like there will be no let-up whatsoever over the next few weeks either.

I was delighted to welcome Professor Simon Quin to speak at our recent Manor Royal Matters Conference.

He gave a fascinating keynote speech that helped to set in context what we are trying to achieve and the importance of the work we do collectively as a BID.

We also launched the Manor Royal BID2 Business Plan (2018-23). This is the result of a lot of work and I truly believe the second BID will make an even greater impact than the first one if you decide to vote to retain it. If you haven't seen the Business Plan yet, please check the website or contact the BID Office to get your copy.

It is vitally important to let us know who should receive your company's ballot (voting) paper for the renewal vote in February 2018. We need to let Electoral Services know who to

send the ballot paper to by the 15th December.

On top of all that, we have held our AGM, attended the National BID Conference, received a national award nomination, opened an upgraded cycle link, hosted a visit from Government officers, submitted plans to introduce new digital signage and upgrade Gateway 1, launched a new dedicated Ranger service, commissioned extra security cameras, published two strategic reports on the economy and energy generation, shared plans for transforming the place in BID2 and received the exciting news we have been waiting for on a £million investment for major transport improvements.

So, not much then!

**Trevor Williams**  
Chairman, MRBD Limited

## The Inside Track



Creative Funding Solutions is currently celebrating its first year of being a Manor Royal based company. It is perhaps no coincidence that the last year has seen unprecedented growth for our company, both in terms of new business levels locally and in broadening our horizons by recruiting

new asset finance specialists at a national level too.

We are a finance brokerage firm specialising in asset and commercial finance. With a panel of over 50 funders, we can provide a wide variety of financing solutions for both business and personal requirements - these may include asset funding for cars, commercial vehicles, plant or machinery and equipment finance, as well as secured & unsecured business loans.

The Manor Royal Matters conference of 2016 was my first insight into being a part of the Manor Royal BID and I was so impressed with the information available and the commitment from the team to make Manor Royal such a positive, productive and pleasant place to work.

I instantly wanted to find out more and was delighted several months

later when I was asked to join the Management Board, representing Creative Funding Solutions in Zone 1.

The Manor Royal BID resources we have used most in our first year have been the comprehensive training programme which is offered to ALL Manor Royal employees at hugely discounted rates and the free-to-advertise Jobs Board. We fully intend to use more of the benefits available to us as BID members moving forward.

There are many exciting new BID projects in the pipeline and I can honestly say that I am delighted to be part of them, as I see the benefit for all Manor Royal based businesses.

**Nicola Blake**  
Marketing Manager,  
Creative Funding Solutions

# 5 years. 4 Objectives. 1 Manor Royal. BID Launches New Plan

The Manor Royal BID has published an ambitious new Business Plan for a new five-year term that businesses will be asked to vote on in February 2018.

The Business Plan covers the period 2018 to 2023, and was officially launched in November at the Manor Royal Matters Conference that was attended by 130 delegates.

The document sets in context the achievements of the BID over the first term, charting its progress since June 2013 and the long list of improvements, projects, new services and additional investment that have been delivered.

“This is a crucial time for the Manor Royal BID,” remarked Keith Pordum, Managing Director of Bon Appetit and Vice-Chair of the BID. “Such a lot has been achieved over the first term that would not have happened without the BID. The plans for the next five years are even more exciting.”

In order to deliver the Business Plan those businesses expected to pay the BID levy will have to vote in favour of renewing the BID for it to carry on. Providing the majority of businesses vote “yes”, the Manor Royal BID will continue until 2023 and be able to create a package of investment to deliver a range of additional services and improvements for a further five years.

If, however, the majority of businesses vote “no”, the BID will stop, the additional services it provides will stop (including the Rangers Service, dedicated Maintenance, Bespoke training and CCTV) and the improvements it has made for which it is responsible will be restored to their previous state (including the signs, parks, entranceways etc).

The Business Plan has been informed by extensive research and survey work, including independent studies and direct feedback from businesses. The proposed projects, described under four stated objectives, are based on this body of research and specifically tailored to address the needs of the business district.

Business leaders are being asked to familiarise themselves with the new Business Plan, the rules governing the BID and understand how they can participate in the postal ballot in February 2018.



## TOP 5 TIPS FOR BUSINESSES

1. Read the Business Plan.
2. If you are in a property worth £12,000 rateable value or more, you get a vote.
3. Let the BID Office know who you want your BID Ballot Paper sent to by 15 December 2017.
4. Contact the BID Office if you have any questions - we're here to help.
5. Expect your ballot paper by 1st February 2018. Remember it's a postal ballot that has to be returned by 5pm on the 01 March 2018.



# BID unveils exciting new plans for Manor Royal!

Since it was created in June 2013, the Manor Royal BID has delivered a series of projects to improve the public realm, branding, facilities and overall perception and sense of place of the Business District.

Once harshly dubbed as “out of date”, the business district has now received multiple national and regional awards for its efforts. Most recently it was included as a good practice case study

in a report produced by the Kings Fund and the Arts Council of England for the Mayor of London’s Office about the value of culture and BIDs for creating interesting and competitive places.

From new signage to parks, to improved entranceways and subways, new facilities for employees, better roads and improved levels of maintenance – a lot has changed. All underpinned by a Projects Pack produced by Allen Scott

Landscape Architects and civil engineers from Watermans to ensure the plans are robust and can be delivered.

Ideas for the new Projects Pack were shared at the recent Manor Royal Matters Conference. The full pack includes a series of at least 15 projects that could be delivered if the Manor Royal BID continues following the vote in February 2018. Below are some highlights from the pack.



## Gateway 1 enhancement (Gatwick Road / Hazelwick Flyover)

Builds on the recently installed new bridge to reduce the number of unsightly barriers, improve the Bank Precinct area and introduce new “green” elements. This project is currently awaiting planning approval.



## Gatwick Parade improvements

One of our more ambitious and costly projects. It seeks to change the way the parade functions to make it work more like a typical parade and to increase and improve the parking arrangements. Discussions are on-going on the detailed design.



## Wellness trails and pause points

Involves introducing attractive small seating areas at various points around the business district for meetings and socialising. The introduction of snippets of poetry or inspirational quotes could help boost interest.



## County Oak Corner

This area would complement recent development in the area, particularly Acorn Retail Park. The green wall could become a distinctive feature with some outdoor seating. Subject to Land Owners’ consent.



## Secondary areas - Rutherford Way and Priestley Way

These areas off the main roads can sometimes be forgotten. The plan is to improve their look and feel and to protect vulnerable areas with attractive street furniture. In places, this might also include removing abused verges to create additional parking.

# Moving and growing - but not complacent

Success is not easy to come by but a recent study on the Manor Royal economy shows the growing contribution the business district makes, despite the challenge of a difficult economic backdrop.

The Manor Royal Economic Impact Study assessed the economic performance of the business district and was conducted independently by Lichfields who are experts at these kinds of appraisals.

As well as quantifying Manor Royal's economic performance, the study made recommendations for improving the area to ensure it remains attractive to business, investment and employees. "It's been eight years since the last study took place", says Steve Sawyer. "That study influenced so much and provided the context for the BID. However, a lot can change in eight years and it is important that our plans for the future are based on up-to-date information."

The new study supports Manor Royal's importance to the regional economy. It has found that while only occupying 6% of Crawley's landmass, the business district contributes over a quarter of all jobs and one third of business rates.

Encouragingly, Manor Royal has been growing since 2010, with more businesses, more properties and fewer empty sites. As a result, the rateable values in Manor Royal have increased, as has the economic output measured by a 3.9% increase in GVA (Gross Value Added)<sup>1</sup>.

The report also made recommendations to help Manor Royal stay ahead of other areas including: improving facilities and the public realm; making planning easier to encourage development and business flexibility; acting on the transport study recommendations and generally building on the work of the Manor Royal BID.

The study will be published online and the Manor Royal BID, Crawley Borough Council and other partners will be acting on its recommendations.

<sup>1</sup>Gross value added (GVA) is the measure of the value of goods and services produced in an area, industry or sector of an economy, in economics.



## Manor Royal to Benefit from Major Crawley Regeneration Programme



Manor Royal is set to benefit from a significant regeneration programme for Crawley. The Crawley Growth Programme is a £60m investment package of infrastructure improvements and physical regeneration designed to deliver new homes, business investment and employment growth.

The project, supported by West Sussex County Council, Crawley Borough Council, the Manor Royal BID, Metrobus and Gatwick Airport, was boosted by an announcement that Coast to Capital LEP is to contribute £14.64 million from the Local Growth Fund.

"This is a massive plus for Manor Royal," says Jeremy Taylor, Chief Executive of Gatwick Diamond Business and the BID Director who chaired the Manor Royal Transport Group.

"The decision to commission the Transport Study now looks to have been an excellent investment repaid many times over."

Parking and congestion are issues that affect any major city or successful business location. Manor Royal is one of those and businesses flagged this issue very clearly in the recent area-wide survey conducted by the BID, where five of the top ten issues related to transport.

Sustainable transport infrastructure and highway upgrades are planned to boost overall transport capacity and enable a shift from car usage to bus, rail, cycling and walking. In addition, connectivity enhancements at the major railway stations of Crawley, Three Bridges and Gatwick will greatly facilitate commuter access to Manor Royal and the town centre.

Support for the Crawley Growth Programme, which was informed by the Manor Royal Transport Study, provides the means to do something about those issues in a way that otherwise would not have been possible.

The improvements set out in the Growth Programme should be delivered in a phased way concluding in 2021 and the Manor Royal BID is looking forward to continuing to play its part in successfully delivering the required improvements. More details of the programme will be publicised as they emerge.



**Giles Yorke, Chief Constable of Sussex Police, has recently announced big changes to the way local policing is delivered describing a new “smarter approach to keeping you safe and feeling safe”. These changes, that see the introduction of new “Prevention Teams”, have been made as part of a policing review where the Police face the challenge of meeting new demands with fewer people. Inevitably this means the Police will increasingly have to work in partnership with others.**

**In this issue of Manor Royal News, we take a look at what the BID is doing to keep Manor Royal safe.**

## Keeping businesses connected



**M**anor Royal Business Watch, part of the wider Crawley and Gatwick Business Watch scheme, provides a secure platform to share information and help Manor Royal businesses stay secure.

Thanks to the BID, companies who join the scheme have free access to Business Watch and receive regular alerts, information and a weekly email newsletter on all matters affecting security and business continuity in Manor Royal.

Managed by Karen Methven, Business Watch Manager, all

members can also submit reports and alert fellow companies on relevant incidents to provide an early warning system for all.

The system is accessible online or via a smartphone app, so you can easily report and receive information on the go. It even has a “talk to” function so you don’t even need to type.

The recently appointed Business Rangers are also using the system to record and generate fast response to public realm issues, linking in with the Maintenance Team. Discussions are also underway to further improve the system to enable closer integration with partners and the representation of Manor Royal on the wider Crawley & Gatwick Business Watch Board.

## Dedicated eyes and ears

**M**anor Royal BID has launched a new Business Ranger Service that provides a day-and-night community patrol throughout Manor Royal Business District in Crawley, West Sussex.

The new Ranger team is dedicated to Manor Royal Business District and contributes to community safety and security, helping the BID to identify anti-social behaviour hotspots (such as litter problems and dangerous parking) and maintenance and environmental issues which require action.

The Ranger Service, which is funded by the Manor Royal BID, is being delivered by SWL Security Services Ltd. The new Rangers wear clearly branded BID clothing - provided by Manor Royal based Niton Equipment - and drive a branded response vehicle enabling people to spot them easily if they have any concerns.

Danny McLeod is our daytime ranger while Keith Walker provides the night-time service, both of whom have experience of working in a police environment with Sussex and the Metropolitan Police.

Since September, the Rangers have made over 300 business visits and generated almost 350 separate incident reports. They’ve been involved in a wide range of issues including:

- assisting emergency services with a car fire;
- working with retailers to deter shoplifters;
- responding to car cruising issues and incidents of antisocial behaviour;
- parking issues;
- joint patrols with the police helping to gather evidence;
- liaising with the maintenance team to resolve public realm issues.

You can contact Danny or Keith on **07803 414 644** or by email [MRRanger@swlsecurity.com](mailto:MRRanger@swlsecurity.com)

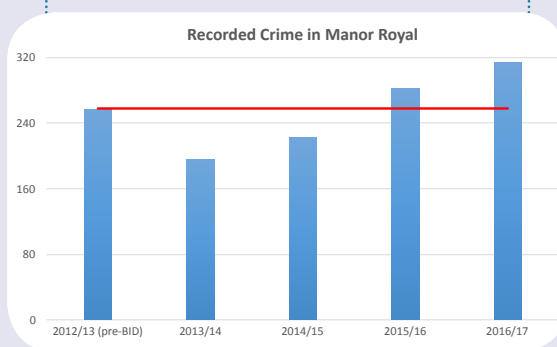


## Crime in Manor Royal

The infrastructure installed by the Manor Royal BID has been recognised as a contributing factor in keeping crime low across the business district. However, while the overall the level of reported crime has been going up, it would appear that this is mostly accounted for by the increase in the number of retailers in Zone 1, particularly County Oak and Acorn Retail Parks.

Since April 2017, on average 29 per month crimes were reported for the whole of Manor Royal compared to 25 per month in the previous year. Most of this increase can be accounted for by crimes reported for Zone 1 and tend to be retail related e.g. thefts from shops.

Crime rates in the other Zones (2-5) have also increased slightly compared to last year, but they are still relatively low at 14 crimes per month. Last year, 163 crimes were reported in Zones 2-5. Before the BID existed, 188 crimes were reported annually.



The Manor Royal BID is continuing its policy of encouraging businesses to report crime. With the Business Rangers now in place, we may see an increase as more incidents are reported and awareness rises on how to report crime.

The reach of Business Watch has been extended to better support the retailers and the team are in discussions about how to enhance the Manor Royal Business Watch scheme in the future. But for now, the headline really is that crime rates in Manor Royal remain low and the Manor Royal BID is providing important services that help deter and detect crime.

## Security cameras curb crime



The Manor Royal BID has installed 21 security cameras at strategic locations around the business district and monitored by Sussex Police. In the past year the cameras have captured 24 million vehicle movements, approximately £2 million a month, with a hit rate of 0.108%. This amounts to a very busy area and cameras that are performing well on the detection front.

The Police report that crime rates on Manor Royal are still comparatively

low and the intelligence provided by the BID funded cameras are proving an invaluable tool for the local policing team, having led to the conviction of a drug dealer in one instance.

"The investment has and is a major contribution to the safety and security of Manor Royal" says Paul Palmer of Operations Command at Sussex Police. "Our intelligence teams have a very powerful tool in the ANPR and CCTV coverage around Manor Royal – something that many other business

districts simply do not have and it's thanks to the vision of the BID."

But the BID is not complacent. In response to recent local intelligence, the BID has invested in four additional cameras to help protect some of the more vulnerable secondary areas on the business district, bringing the total number of cameras to 25. This new investment benefited from a grant award from the Safer Crawley Partnership.

## Check out the benefits.

Visit the Benefits pages at [www.manorroyal.org](http://www.manorroyal.org) to see how your business can take advantage of services provided exclusively for Manor Royal based businesses by the Manor Royal BID and its partners.

## SECURITY BUSINESSES PROFILES

One of the many things that makes Manor Royal a great business location is the range and diversity of services provided by companies right here. The security industry is no

different. Whether you're looking for barriers, secure entry systems, CCTV or security training, it's all here. This is just a selection. For more companies working in these areas feel free to

search the business directory or get in touch with BID Office. If you're not already listed in the business directory - make sure you are, it's free!

### Vistec - security you can trust



Vistec Systems is celebrating 25 years of trading on Manor Royal, in which time it has grown into a one-stop shop for security system needs from design to full post-sales service and support.

Over the years, the company has built up an impressive client list including local authorities, the NHS, the Metropolitan Police, major corporates including IBM and Sony, and the Gym Group. Closer to home, they've worked with Elekta, CGG, Astral Towers, Frontier Pitts, The Gatwick School and FTD Johns.

So, what's the secret to Vistec's success that has seen it evolve into the 40 plus strong outfit it is today? The answer, according to Managing Director Tony Anderson-Dixon is simple: hard work, honesty and integrity. "Our

industry has been revolutionised by technology," says Tony. "We have embraced that while retaining the traditional values that have formed a foundation for strong client satisfaction and loyalty.

"The company has rebranded to reflect the evolution of its services which now include system consultancy and design, CCTV and access control, public address and intercom systems, networking, maintenance, biometric systems and electrical design and installation for all business types. Discover more at [www.vistecsystems.co.uk](http://www.vistecsystems.co.uk)

### Rescue Global - Help in a Crisis

Rescue Global is an international Non-Governmental Organisation (iNGO), non-profit, and professional consultancy working worldwide in Disaster Risk Reduction and Response. The team moved onto Manor Royal Business District in 2015.

The Rescue Global mission is to save lives. The company does this by empowering decision makers - working with governments, the private sector, militaries, academia and the NGO community before, during, and after disasters.

"Between 9 September and 2 November this year, the Rescue Global team were deployed to the Caribbean in response to Hurricane Irma and incoming Hurricanes Jose and Maria" said Emily Warburton-Brown, Organisational Resilience Manager.

"At our HQ in Manor Royal, we maintained 24-hour tracking, monitoring and reporting. We provided medical assistance, command control, communications, computers, intelligence reconnaissance and inter-agency coordination and support," she added.

The team at Rescue Global works to the highest levels of governance and professionalism. They are drawn from the military, emergency services, the private sector, government agencies, academics and NGO practitioners. As a non-profit organisation, their work is dependent on charitable donations.

Rescue Global can also help Manor Royal companies by providing bespoke advice and training to ensure they are prepared for their own potential disasters and have a robust approach to managing risk.



Find out more at [www.rescueglobal.org](http://www.rescueglobal.org) or email [emily@rescueglobal.org](mailto:emily@rescueglobal.org)



## Niton - a force to be reckoned with

As well as being one of the UK's largest law enforcement security and safety equipment suppliers, Niton also provides personal safety and workplace conflict training. The company supplied the clothing and equipment for the new Manor Royal Rangers Service that the team now proudly wear too!

The Niton Group is a family firm based in Priestley Way with over 20 years' experience serving police, security, military and emergency services personnel. Its team

includes former police officers (including firearms specialists) who can answer any queries their clients have.

Niton999 Equipment stocks over 3,500 product lines, many exclusive to Niton, as well as specialist clothing and footwear from a range of trusted manufacturers. "We are the only company in the field who manufactures their own complete kit range from bags to boots, trousers to torches and we can design gear that works for your unique role" says Alex Sewell, Business Development Manager.

Niton Training delivers accredited and bespoke training for organisations and groups with courses designed to cater for all ages and ability levels. This is delivered by experienced and qualified trainers who can help employees deal with personal safety and conflict management.

Discover more at [www.niton999.co.uk](http://www.niton999.co.uk) (for equipment) or [www.nitontraining.co.uk](http://www.nitontraining.co.uk) (for training)

## FRONTIER PITTS - PROTECTING YOUR WORLD

Based in Manor Royal Business District since 1991, Frontier Pitts manufactures Security Gates, Automatic Barriers, Road blockers, Rising & Static Bollards, Pedestrian Control Gates & Turnstiles.

From its UK headquarters in Manor Royal on Crompton Way, the company provides a complete range of services

including design, site surveys, manufacture, installation, civil and electrical services, maintenance, spares, repair or refurbishment and full project management.

All its security equipment is built to order and the in-house engineering team has the ability to adapt its standard range of products to offer bespoke solutions.

95 people are employed by the company around the UK but it has an international reach across Europe, the Middle East, Russia and Australia. Who would have thought that Sliding Gates manufactured in Crawley have been exported to the Middle East to secure the Iraqi Oil Fields!

Discover more at [www.frontierpitts.com](http://www.frontierpitts.com)

## Managing Risk and Reducing Costs

Manor Royal BID has saved on its insurance costs thanks to the award winning financial consultancy and insurance broker and new BID Partner - the Jelf Group. Earlier this year, the BID teamed up with the Jelf Group to provide access to exclusive discounts and benefits relating to corporate, director and healthcare insurance as well as financial planning services for businesses and individuals.

"We are delighted to have worked with Lee Gibbs and the Jelf team to reduce our insurance costs," says

Steve Sawyer. "As well ensuring we have the right cover, we've reduced our costs which in turn benefits levy payers."

The Jelf Group also offers advice to help companies of all sizes to protect their assets. "Whilst there isn't a perfect one-size-fits-all cyber risk plan for any business, there are core security principles every business should uphold" says Lee.

Contact Lee Gibbs at [lee.gibbs@jelfgroup.com](mailto:lee.gibbs@jelfgroup.com) or **01903 205753** to see if Jelf can save you money and make sure your business is properly covered. Don't forget to

say you are located on Manor Royal Business District!



## On your marks, get set, Run Gatwick!

Run Gatwick is a new international half-marathon race that will take place next year on Sunday 13th May. Crawley will welcome thousands of runners and their guests for the race that will also take in Manor Royal along the route. As well as the 13-mile half marathon race, the running festival will also include a 5k race for the beginner, a 5K Corporate challenge and a family run. If you'd like to get involved in the race as a runner, sponsor, supporter or volunteer visit [www.rungatwick.com](http://www.rungatwick.com)



## On your bike Eezehaul!

Anyone travelling around Manor Royal at the weekend is in for a surprise when they see EEZEHAUL's HGV and van drivers out and about... on BICYCLES!! As part of Eezehaul's ongoing commitment to road safety, all of their drivers undertake regular "Safe Urban Driving" training which focuses understanding on how to share the roads safety with others, in particular vulnerable road users. Eezehaul is proud to be a FORS

Silver accredited company which demonstrates commitment to an advanced standard of practices and continual improvement. "We are so proud of our drivers who are giving up their own time to improve themselves and demonstrate their own ongoing commitment to road safety," says Jane Jones, Director of Eezehaul.

Discover more at [www.eezehaul.co.uk](http://www.eezehaul.co.uk)

## The Manhattan Building Launches

Newly available to let: The Manhattan Building, a new Grade A refurbishment in Manor Royal, offers 27,165 sq ft of prime headquarters offices. The property was officially launched at an event for commercial property agents and

delegates from the Manor Royal Business District recently.

For more information, please visit [www.themanhattanbuilding.com](http://www.themanhattanbuilding.com) or call Tim Hodges or Nathalie George at Altus Group on **01737 243328**.



## Neurokinex Kids

Neurokinex, a charity based in the Satellite Business Village on Manor Royal has been nominated as one of Run Gatwick's race charities. The organisation is changing lives by helping children with spinal cord injuries to benefit from pioneering activity-based rehabilitation. They are fundraising to develop a specialist treatment centre for children who may face the prospect of a life in a wheelchair. The new centre would mean families could avoid travelling overseas for treatment at great expense.

Find out how you can help at [www.neurokinex.org](http://www.neurokinex.org)

## Manor Royal BID Holds AGM

The Manor Royal BID company, MRBD Limited, held its latest AGM in September. The 2016/17 Annual Report and Accounts were formally presented. Progress against the Business Plan was discussed, and the previous year's activities were accounted for. Three MRBD Ltd Directors - Michael Deacon-Jackson, FTD Johns; Markus Wood, Avensys and Zoe Wright, The B&CE Group - were formally re-appointed on a show of hands. The latest Manor Royal BID Annual Report is available to view online.

## BID Hosts Latest People Forum

HR Managers and Directors joined the BID at its Autumn People Forum in October. Guests heard from a panel of recruitment experts about the latest trends in the local job market and were given tips on how to recruit more effectively. The panel comprised Gary Peters, Chief Executive of LoveLocalJobs.com; Julie Kapsalis, Group Managing Director of the Chichester College Group/Crawley College and Simon Hill, Networking & New Business Manager of Clearwater People Solutions. The session was chaired by Joanne Rogers of Prowse & Co. Ltd.

# Manor Royal Matters



More than 130 representatives from companies across Manor Royal Business District packed Crawley's Sandman Signature Hotel on 7 November for a business conference organised by the Manor Royal BID.

Fiona Wright, a Director of British BIDS, chaired the conference which included sessions on plans to improve Manor Royal Business District to make it a more attractive location for people to work. Fiona set the scene by presenting findings from a recent

Simon Quin, a visiting Professor from the Institute of Place in Manchester, spoke about the need for organisations to create spaces that their staff will want to work in if they want to attract the best talent.

Ciaran Gunne-Jones of Lichfields UK, a leading UK planning and development consultancy, previewed a new Economic Impact Study for Manor Royal Business District, concluding that Manor Royal is the "powerhouse of the Gatwick Diamond". His research has shown that floorspace on Manor Royal has grown by 18% since 2010 and the number of companies located here has also grown by more than 5%.



national BIDs survey. She said that Manor Royal BID is one of 283 BIDs that have been established across the UK since 2005.

The new BID Business Plan was launched at the event by Trevor Williams, Director of Thales and Chairman of the Manor Royal BID and Steve Sawyer, Executive Director.



He said that "research that has shown that the environment in which we work can impact on our lifespans by as much as 10%, and that when people have an emotional attachment to a place, they are more likely to work together to improve it."



Breakout sessions on transport and people matters were also held during the conference and the BID unveiled potential new plans drawn up by Allen Scott Architects to improve the business district environment over the next five years.

The conference was deemed a success and a great opportunity for businesses to discover more about current BID activities and plans for the future on Manor Royal Business District in Crawley.

# DATES FOR YOUR DIARY...

## WHO'S VOTING IN YOUR BUSINESS BID2 Renewal Timeline

<b>15 Dec 2017</b>	<b>Voter list deadline*</b>
15 Dec 2017	Request to hold a ballot
<b>17 Jan 2018</b>	<b>Notice of ballot issued</b>
29 Jan 2018	Ballot papers issued
<b>01 Feb 2018</b>	<b>Manor Royal Showcase event</b>
<b>02 Feb 2018</b>	<b>Postal ballot / voting starts</b>
<b>01 Mar 2018</b>	<b>Voting ends at 5pm</b>
02 Mar 2018	Announcement of result

\* IMPORTANT: Let the BID Office know who should receive your ballot paper otherwise you may miss your chance to vote.

## Manor Royal Showcase

1 February 2018 at 5pm

Join us at the 2018 Manor Royal BID Showcase. This important event takes place as the BID launches the ballot for its second term. Find out more about the BID's activities and how you and your organisation can benefit from its partners' exclusive deals and offers just for companies located on Manor Royal Business District. Plenty of networking too!

**Book online via the BID website Events Page.**

## New Year New You!

Brought to you by Manor Royal BID, in partnership with Crawley College, an exclusive programme of short courses has been developed specifically for Manor Royal businesses.



Whether you need to enhance your business skills, comply with health and safety qualification requirements, or develop specialist IT knowledge, we can help.

### Courses in January include:

- **HABC Level 2 Award in Safe Moving and Manual Handling**
- **Presenting for SuccessHR**
- **Fundamentals for Small Businesses**



## Boxing Day Crawley Town FC Tickets for a Tenner

**Crawley Town V Colchester United  
@3pm**

Courtesy of the Manor Royal BID, members of easitCrawley can take advantage of discounted tickets for Crawley Town home matches. You need to be a current easitCRAWLEY member and show your easitCARD when you purchase your ticket. Find out more on the Manor Royal website Benefits page.



**Wishing you all a  
Merry Christmas and  
Prosperous New Year  
from the BID Team.**

*Be part of it!*

### KEEP IN TOUCH

Got something to share or promote?  
Email [info@manorroyal.org](mailto:info@manorroyal.org)  
Discover more about the Manor Royal Business Improvement District:  
[www.manorroyal.org](http://www.manorroyal.org)

 @Manor\_Royal

 Manor Royal Business District | Crawley | Gatwick

Unit 38, Basepoint Business Centre, Metcalf Way, Manor Royal Business District, Crawley RH11 7XX Tel: 01293 813 866

## Sign up for regular eBulletins

If you want regular updates on all things Manor Royal, sign up to the free monthly Manor Royal BID eBulletin service. A simple sign up process from the homepage of our website will ensure you get to know what's going on each month - no hassle, no missing important stuff.