MANOR ROYAL BID Business Improvement District





Manor Royal Business District



Located adjacent to London Gatwick Airport, Manor Royal Business District is one of South East England's premier employment hubs and the largest business district in the Gatwick Diamond. It covers an area of 540 acres and is home to over 500 businesses generating more than 30,000 jobs.

A much sought-after location, Manor Royal provides a wide range of commercial premises from high quality office headquarters and serviced offices to a variety of industrial, warehouse and workshop units.

As well as being home to many well-known and world leading companies, Manor Royal is also the location of choice for hundreds of dynamic and innovative smaller companies providing a broad range of products and services. A large and uniquely diverse business community provides almost unrivaled opportunities to develop commercially advantageous and environmentally sustainable local supply chain solutions within easy striking distance of an equally varied and talented labour pool.

The Manor Royal BID Company, created and run by fellow Manor Royal companies, provides a supportive environment to make you and your staff feel at home alongside a host of other excellent business organisations available for you to tap into.

Where the best companies and people choose to be

- **Diverse range of companies** in terms of size, sector and scale
- Excellent global and local connections by road, rail and air
- **Easy access** to a varied and talented labour market
- Well organised, connected and selfgoverning business community via the Manor Royal BID
- Unrivalled opportunities to develop **local supply chains**

- A wide range of **property options**
- Within easy reach of state of the art leisure and shopping facilities
- The largest business park at the centre of the economically vibrant Gatwick Diamond
- Served by Fastway, the state of the art high-speed guided bus service.
- Be part of it

"Doosan Power Systems are proud to have their global head-office on Manor Royal and recognise the collective efforts to improve the working environment."





Located in beautiful **West Sussex**, halfway between London and Brighton, Crawley is a thriving town at the **heart** of the Gatwick Diamond - one of the country's most dynamic economic regions. It is home to more than 100,000 people, approximately 15% of whom can speak more than one language. Crawley was one of the United Kingdom's original New Towns and has since evolved into a modern and ambitious town living up to its motto "to grow and rejoice". The town is rich in green space with **Tilgate Park** being the largest, award winning, regional attraction which includes a lake, woodland walks, a golf course, Nature Centre and an open air adult gym.

Crawley is hard to beat for leisure, with a state of the art leisure centre, **K2 Crawley**, offering a wide range of facilities including an Olympic sized 50m swimming pool, while nearby **Crawley Town Football Club** provides League football entertainment.

The historic **High Street** is home to a variety of restaurants and bars, and the nearby **Leisure Park** boasts a 15 screen cinema, a 26 lane bowling alley and further places to eat and drink. For a taste of arts and culture, **The Hawth** offers a diverse programme including a cinema for private hire, and facilities throughout for corporate bookings.

County Mall Shopping Centre has over 90 high street retailers and a 1,700 space car park, adjacent to **Queens Square** and tranquil **Memorial Gardens** which provide a variety of other options for your relaxation and retail needs. The new **Museum for Crawley** showcases the town's roots, with **Manor Royal Business District** playing a primary role in Crawley's development and a significant contributor to Crawley's future health, wealth and prosperity.

- Economic driver at the heart of the thriving Gatwick Diamond sub-region
- Fast connections to London and Brighton
- Over **3,000 active businesses** generating over **84,000 jobs**
- Home to the UK's **second largest** airport, London Gatwick Airport

- 'A' rated on economic performance*, human resourses, connectivity, environment and infrastructure
- 'B' rated for high growth*
- 7th best place for business out of 325 locations in Britain**

"We strongly support the vision to attract new development throughout the town which will attract many more people to Crawley." Standard Life

Well-situated for Sussex, Brighton and Surrey Universities

^{*(}Grant Thornton's Where Growth Happens 2014) **(Local Future Group's Business Location Index 2012)

About The BID



(Business Improvement District)

A Business Improvement District, or BID, is a business created, business-led and business funded body set up to improve a specifically defined commercial area in ways businesses decide.

Having started life in North America in the 1960s, BIDs have been operating in the UK since 2004 and are active in hundreds of towns and cities throughout the country.

They are voted for by businesses to serve five year terms to deliver additional improvements, initiatives and services set out in a Business Plan that they agree.

Following a postal vote by the business community, the Manor Royal BID was created in June 2013 and is the largest non-retail BID in the country.

Based on the rateable value of the property they occupy, all companies of certain size contribute a small sum that the BID Company, a not-for-profit company run by Manor Royal business representatives, uses to deliver the agreed improvements.

Benefits of having a BID in Manor Royal

- The business community is well organised with the ability to influence and deliver change
- Businesses decide and direct what they want for Manor Royal
- Businesses are properly represented and have a much stronger, more legitimate voice on issues affecting the area
- Every penny of the BID levy money is ring-fenced for use only in the BID area

- Additional services are delivered exclusively to Manor Royal businesses and their staff
- Improved staff retention
- Greater influence and control to get things done effectively
- Additional investment is attracted to the area to match BID Levy contributions
- Active engagement with local authorities, the police and other public bodies

"Walking through the peace and wildlife of Crawters Brook is such a contrast to my previous route with traffic buzzing past - all thanks to the BID." Jenny, Welland Medical



Find out more about BIDs at www.britishbids.org and on the Manor Royal BID pages of the Manor Royal website

Manor Royal BID Mission: to improve the trading and working environment

Every penny raised, either through the BID levy or other funds and grants, is ring-fenced solely for use in Manor Royal Business District in ways decided by businesses, in addition to facilities or services that should be provided by local authorities, the police and other public bodies.

The BID Business Plan sets out three main strategic objectives, these are to: (1) Increase trade and reduce cost, (2) Raise the profile and reputation of Manor Royal and (3) Improve the infrastructure.

From bigger capital and infrastructure projects to employee benefits and bespoke events, the Manor Royal BID has already achieved a significant amount for businesses, including:

- Deployment of area-wide faster fibre broadband
- Improvements to key gateways and entry points
- Creation of new facilities like the award winning Crawter's Brook People's Park
- Area-wide CCTV & ANPR security camera system monitored 24/7 by Sussex Police
- Employee travel discounts and transport initiatives
- Free access to Business Watch Scheme
- Bespoke training programme in partnership with Central Sussex College
- Supported team building and volunteering
- Lobbying on improvements to roads and paths
- Employee discounts at local gym
- Additional winter maintenance and gritting service
- Free business listing in Manor Royal Business Directory
- Events, seminars and quarterly HR Forums

- Delivery and maintenance of area-wide signage and wayfinding scheme
- Regular liaison with local authorities, public bodies and the police
- Active representation of Manor Royal at strategic economic and other groups
- Helping to design, develop and influence policy affecting Manor Royal
- Attracting additional investment
- Working with agents and others to attract new businesses
- Help with staff recruitment
- Expert advice to help reduce costs via the Procurement Hub (Auditel)
- Maintenance of website, social media and dedicated Manor Royal PR and Communications.

The list of activities and projects grows and changes constantly. Visit the website for the latest information or contact the BID Office to find out more or make a suggestion for future action.

READ ALL ABOUT IT

Promote your company and keep up to date via our dedicated website, business directory, monthly online bulletins and quarterly newsletters.

Manor Royal BID Website

Send us your news and we'll add it to the Manor Royal BID website - a helpful source of local information and news. Here, you'll also find plenty of information about our activities and the latest moneysaving offers and deals with local firms.

Manor Royal eBulletin

Sign up for the monthly eBulletin to find out the latest news from

around the business district and share your business stories.

Manor Royal News

Published quarterly by the BID, and sent to every business across the business district, Manor Royal News offers an in depth look at the projects and activities being undertaken by the BID. Again, if you would like to raise the profile of your company or team, do contact us with your news.



Additional services and benefits

As well as investment to improve infrastructure and maintain a better trading environment - either through direct action or using its influence to affect change - the Manor Royal BID provides a range of additional services either at no cost or preferential rates to businesses and staff in the BID area.

Delivered by a range of partners, these benefits are negotiated by the BID team in response to feedback from Manor Royal companies and staff to help make the Business District a more attractive place to work and do business.

Visit the "Benefits" pages online for the latest details.

travel green at the second sec	Cheaper, more sustainable travel A corporate transport initiative promoting sustainable travel by providing discounts on rail, car, bus, and cycling initiatives plus much more. This is free to Manor Royal companies (usual cost of membership of up to £2,000 per year). T: 01306 886677 E: info@easit.org.uk W: easit.org.uk
CENTRALSUSSEXCOLLEGE	Bespoke training at reduced pricesProfessional quality training, delivered locally at special rates for Manor Royalcompanies. Tailored to meet your business needs this significantly reduces thecost of staff training.T: 01293 442344 E: htc@centralsussex.ac.uk W: centralsussex.ac.uk/manor-royal
🔊 auditel	Procurement advice and cost savings Free specialist advice to help review and make savings on almost all aspects of running your business including energy, waste, telecoms and business rates. T: 01293 344442 E: BHP@auditel.co.uk W: auditel.co.uk
MANOR ROYAL BUSINESS WATCH	Dedicated Business Watch scheme A secure online network where businesses, police and other trusted partners can share information to keep your business more safe and secure. This is free to Manor Royal companies (usual cost of membership being up to £675 per year). T: 01293 846951 E: info@cgbw.org.uk W: manorroyal.org
GRITTING	Additional winter maintenance In addition to the basic service provided by West Sussex Highways, the BID provides winter gritting and snow clearance to ensure all Manor Roads are clear during severe weather events, which can be extended to private roads if required. T: 0800 058 8855 E: info@efpgritting.co.uk W: efpgritting.co.uk
the with crawley	Exclusive discounts on theatre tickets and facilities Manor Royal companies and their employees can access exclusive discounts on theatre tickets, conference and meeting rooms, cinema hire and refreshments, with a valid Manor Royal easitCARD. T: 01293 553636 E: hawthboxoffice@parkwoodtheatres.co.uk W: hawth.co.uk



SUSSEX WILDLIFE TRUST	Supported volunteering and team building This arrangement provides free conservation volunteering activities at Crawter's Brook People's Park, reduced rate volunteering elsewhere in Sussex and reduced Wildlife Trust membership. T: 01273 497522 W: sussexwildlifetrust.org.uk/manorroyal
the gym.	Reduced gym fees Manor Royal staff save almost 30% on normal memberships fees at this state of the art 24/7 gym based in nearby Crawley town centre with two hours free parking saving £60 per annum per employee T: 0844 384 3264 E: membership@thegymgroup.com W: thegymgroup.com
Fruct Partners of Gatwick Diamond Jobs.com Present by Loveland Addressen	Recruitment assistance and savings A local jobs board with a difference, our partnership with the award winning GatwickDiamondJobs.com means companies can benefit from 25% discount on their normal advertising costs. T: 01273 651100 E: info@GatwickDiamondJobs.com W: GatwickDiamondJobs.com
	Reduced price tickets and sponsorship deals Our arrangement with professional league football club Crawley Town FC means employees can benefit from reduced ticket prices at special "Manor Royal Match Days", plus selected corporate sponsorship deals. T: 01293 410001 W: crawleytownfc.com
West Sussex Credit Union	 Ethical savings and financial well-being This partnership encourages ethical and responsible saving and access to more affordable lines of credit and financial advice for your staff, plus discounts on shopping, at no cost to employers. T: 01903 237 221 E: enquiries@westsussexcreditunion.co.uk W: westsussexcreditunion.co.uk

Business offers listed free

The Manor Royal BID provides a dedicated webpage for companies to promote special offers to one another. A good way to support inter-trade, get a great deal and build a sense of community. To see the latest deals or add one of your own, visit the online "**Offers**" page or contact the BID office.

Exclusive events

Throughout the year Manor Royal businesses benefit from free access to a variety of events from one of our popular keynote events like Know Your Neighbour Expo or Manor Royal Matters to regular themed-networking seminars like the HR People Forum and the occasional social event helping to make new contacts, keep up to date and find out who you are working alongside. See our "**Events**" pages for more details.

Dedicated Business Directory

Taking advantage of Manor Royal's huge diversity and scale, the BID maintains a dedicated business directory to help you find what you need right here. As a Manor Royal company, it's also free to get listed so people can find you. See the homepage at www.manorroyal.org or contact the BID office for details.

Contacts Directory

Emergency Services (Dial 999)

Accident and Emergency 01737 768 511 East Surrey Hospital RH1 5RH

Fire Service 033 022 23333 businessfiresafety@westsussex.gov.uk www.westsussex.gov.uk

Police Divisional HQ

101 ext 531454 www.sussex.police.uk Northgate Avenue. RH10 2BF 8am to midnight. Seven days a week

Environment Agency

01903 832040 www.environment-agency.gov.uk

Water Leak Line (Southern Water) 0800 820 999

Gas Leak (National Grid) 0800 111 999 www2.nationalgrid.com/UK/Safety

Medical

NHS Services (Pharmacy/Dentist etc.) www.nhs.uk/service-search Rota for late night and Sunday opening Use online NHS Pharmacy finder

Urgent Treatment Centre

01293 600300 (ext 4141 or 4142) Crawley Hospital RH11 7DH Walk in 8am to 8pm services. Minor injuries clinic Open 24 hours a day, 7 days a week

Local Authorties

Crawley Borough Council 01293 438000 www.crawley.gov.uk/business Business Rates / Community Wardens / Economic Development / Environmental Services / Flytipping / Licensing / Litter / Planning / Property and Development / Procurement / Recycling / Sponsorship Opportunities

West Sussex County Council

01243 777100 www.westsussex.gov.uk Commercial Waste / Highways / Roads and Footpaths / Schools / Street Lighting / Trading Standards

Banks on Manor Royal

HSBC 0345 5831501 Unit 17, Lloyds Court, Manor Royal. RH10 9QX

NatWest Bank 0345 7888444 Unit 1, Bank Precinct, Gatwick Road. RH10 9RF

Commercial Property Agents

www.manorroyal.org/locate

Childcare facilities

www.childcare.co.uk

Hotels

Crowne Plaza 01293 608608 Langley Drive. RH11 7SX www.cpgatwick.com

lbis

01293 590300 London Road. RH10 9GY www.ibis.com

Gatwick Manor 01293 866619 London Road. RH10 9ST www.gatwickmanor.com

Premier Inn 0871 5279214

Fleming Way. RH10 9DF www.premierinn.com

Sandman Signature London Gatwick 01293 561186 Tinsley Lane South. RH10 8XH www.sandmansignature.co.uk



Local Media

BBC Sussex 01273 320428 sussexnews@bbc.co.uk www.bbc.co.uk/news/england/bbcsussex

Crawley Happy Times www.crawleyhappytimes.co.uk

Crawley News 01293 325914 www.crawleynews.co.uk/business

Crawley Observer 01403 751200 crawleyobserver@jpress.co.uk www.crawleyobserver.co.uk

Heart FM 01273 316900 www.heart.co.uk

Runway Radio 01293 850905 info@runwayradio.co.uk www.runwayradio.co.uk

Susy Radio 07811 265565 studio@susyradio.com www.susyradio.com

Petrol Stations

BP London Road. RH10 9TA (>1mile)

Tesco Hazelwick Avenue. RH10 1GY (>1 mile)

Sainsbury's Crawley Avenue. RH10 8NF (1.5 miles)

Tates Petrol Forecourt Fleming Way, RH10 9JY (>1mile)

Royal Mail Office

Gatwick Mail Centre 01293 817300 James Watt Way, Camino Park. RH10 9AA

Manor Royal BID Key Contacts

Specific contacts and direct links www.manorroyal.org/keycontacts

Business Support Services

Crawley & Gatwick Chamber of Commerce 07813 885529 www.crawleychamber.co.uk

Gatwick Diamond Initiative 01293 813950 www.gatwickdiamond.co.uk

Gatwick Diamond Business 01293 440088 www.gatwickdiamondbusiness.com

Sussex Building Control 01403 215151 building.control@horsham.gov.uk www.sussexbuildingcontrol.org

UK Government Portal 0845 6009006 www.gov.uk/browse/business

Manor Royal Business Watch 01293 846951 info@cgbw.org.uk www.disc-net.org/manor_royal

Sussex Chamber of Commerce 01444 259259 www.sussexchamberofcommerce.co.uk

Transport

Bus Stops and Routes www.manorroyal.org/maps

easitCrawley 01306 886677 www.easit.org.uk/easitcrawley

Gatwick Airport 0870 0002468 www.gatwickairport.com

Heathrow Airport www.heathrowairport.com

Metrobus 01293 449191 www.metrobus.co.uk

National Rail Enquiries 03457 484950 www.nationalrail.co.uk

Travel Updates

BBC Travel News Sussex www.bbc.co.uk/travel/sussex/incidents/road

Travel West Sussex www.travelwestsussex.co.uk

Location

Strategically positioned at the heart of the **Gatwick Diamond** in the South East of England, Manor Royal Business District is well served by road, rail and air providing fantastic national and international connections.

Situated on the County border of Sussex and Surrey, just 1.5 miles from **Crawley Town Centre**, 2 miles from **Gatwick Airport** and the Motorway network you are never far away from what you need and those that need you.



📫 by road

Crawley Town Centre	1.5 miles
Redhill & Reigate	10 miles
M23 (J10)	2 miles
M25 (J7/8)	12 miles
Brighton	22 miles
Central London	36 miles



East Croydon	15 mins
Brighton	27 mins
London Bridge	28 mins
London Victoria	30 mins
St Pancras International	60 mins
Ashford International	60 mins





82 miles

99 mins 84 miles

Channel Tunnel

Southampton

by	air
Dy	air

Gatwick Airport	5 mins 2 miles
Heathrow Airport	50 mins 47 miles



Business District Zonal Map

For more travel information and travel planning advice visit www.manorroyal.org/travel







www.manorroyal.org

It's your BID Be part of it!

Contact the BID office at **info@manorroyal.org**

Follow us on twitter @manor_royal Join the conversation on LinkedIn



Sign up to FREE monthly eBulletins. Visit the Manor Royal BID website www.manorroyal.org

