

Manor Royal BID Management Group

22 May 2019

Agenda



What	When
Arrival & Welcome / Approval of Minutes	0900
Budget update	0910
Projects and events update	0925
Future activities and challenges	0950
AOB	1050

Board update, 8 March 2019

- Approved the Budget position to the end Feb 2019, plus small write-off figure
- **Approved the Budget for 2019-20**
- Agreed to review the Ranger Service hours (trial changes to night time cover)
- **Agreed to pursue planning consent for two more digital signs**
- Agreed to progress with the Parking Management Plan
- **Noted progress on projects and services**
- Agreed extension on Parking Management Plan consultation
- **Agreed response to Gatwick Masterplan**
- Received updates on marketing, comms and events
- **Discussed Sam leaving and recognised the contribution she has made**

What we said we'd do

- Carry on delivering core services and events
- Complete Gateway 1 entrance upgrade
- Deliver the Digital Signs project
- Lobby for action on car cruising
- Investigate better parking management solutions
- Progress the sustainable energy project
- Deliver a Careers EXPO and People Conference



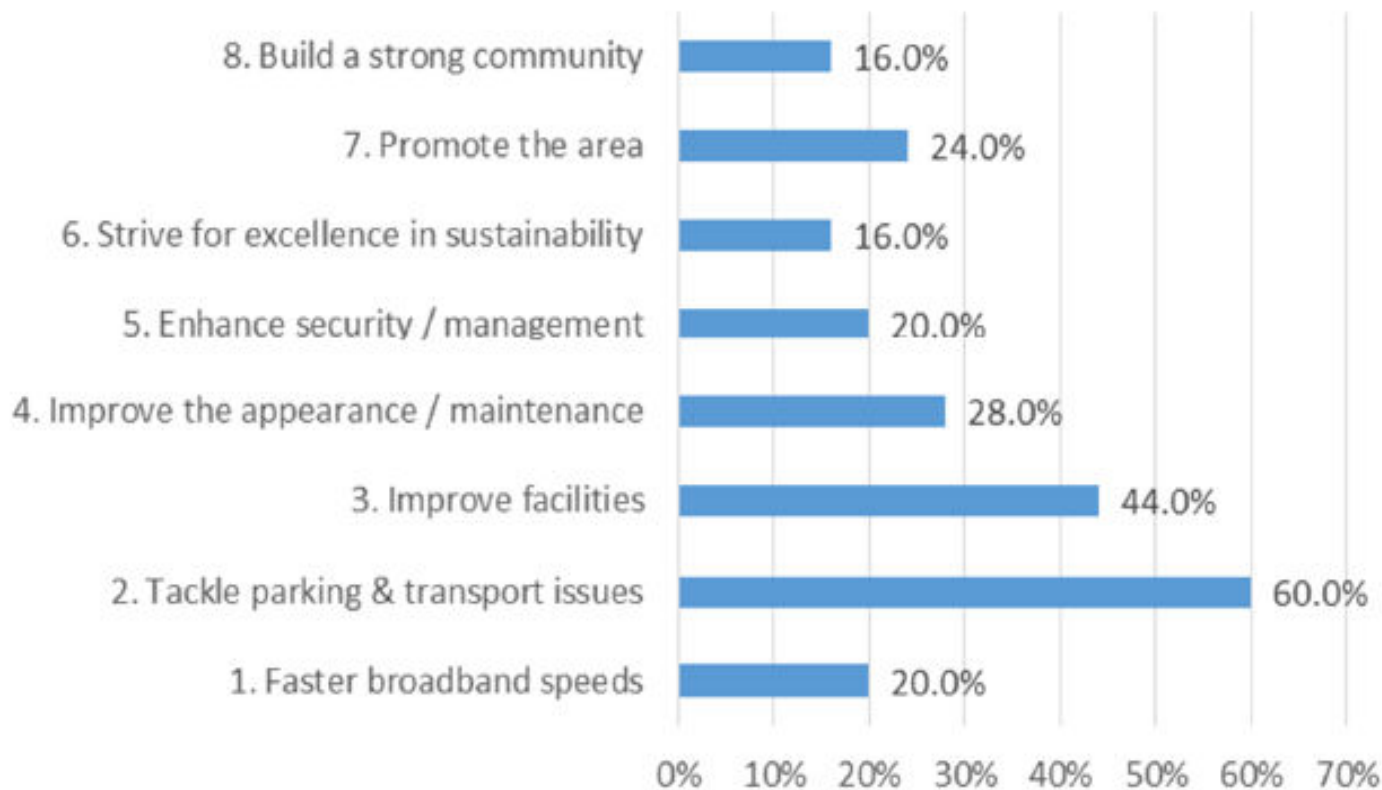
Manor Royal Business Improvement District (BID)

Business Plan Prospectus
(2018-2023)



Manor Royal Matters voting

How should Manor Royal improve?



On BID Projects

Connecting business – 52%

Events – 38%

Area representation – 35%

Training – 28%


Appearance/ Facilities – 24%

Maintenance – 21%


Security – 17%

Feedback from the Manor

- BID Staff recruitment – **Sustainability issue**
- Maintenance Team is under-resourced, particularly on litter picking – **Cost issue**
- WSCC funding for weed-spraying, central reserve cleaning, grass cutting – **Cost & Service issue**
- Business crime and police resources – **Cost, Service & Confidence issue**
- Untidy private companies and lorry drivers (littering) – **Enforcement issue**
- Services to the retailers
- Parking problems – **Support for PMP, timetable uncertain**
- Encouraging/incentivising model shift – **Metrobus support for local initiatives**
- Broadband – **Speed issues and options**
- Lack of facilities persists....might be changing!



Need to respond to these



Should the BID consider investing?

On the radar

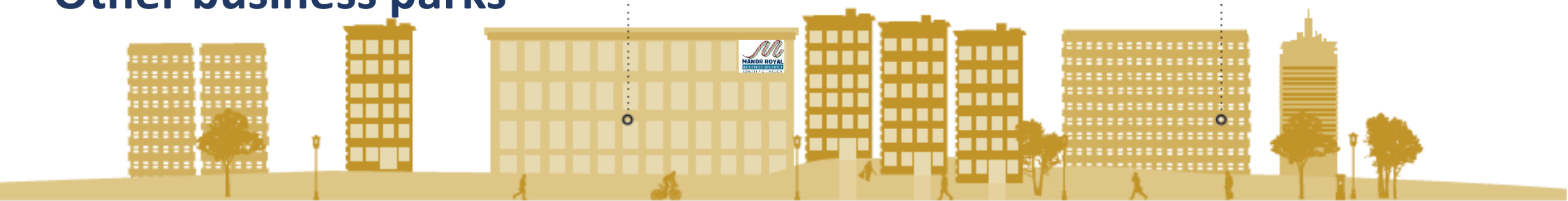
Building an ever stronger sense of community – *how best to do it?*

Crawley Local Plan Review – *Embedding MR aspirations in policy*

Local Industrial Strategy – *does the LEP understand what we need*

Gatwick Masterplan

Other business parks



Projects, Initiatives, Events, PR & Comms



Since last time

Core services, events, functions



Improved transport infrastructure & services



Pavements resurfaced



Winter maintenance



Jobs Board



Business Rangers



New partnerships & investment



Additional maintenance



New facilities



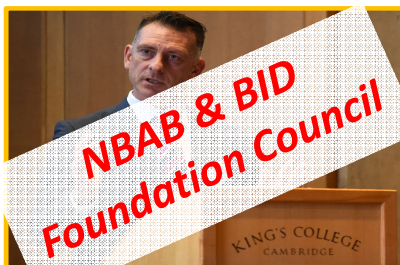
Dedicated events programme



Strategy & planning



Free volunteering



Representing the area



Bespoke training & other services



Dedicated comms, marketing & promotion



Benefits & savings

Services

Well used / popular

- *Dedicated Additional Maintenance Team* **
- *Business Rangers (Security)* **
- *Dedicated Jobs Board (Free to access)* **
- *Bespoke Training Programme (Subsidised)* **
- *Business Watch Scheme (Free to access)* **
- *easit – transport initiative (Free to access)* **
- *Additional winter maintenance* **
- Team building & volunteering support *
- Discounted gym membership

Not so well used

- **Waste & Recycling service**
- Procurement hub / cost reduction
- Hawth Theatre offers
- Crawley Town FC match days
- Manor Royal Savers (Credit Union)
- Insurance partnership

BID Marketing Update

Prowse

Public Relations
Marketing
Events
Research
Economic Development
www.prowse.co.uk

E-Bulletins

Manor Royal News

THE OFFICIAL NEWSLETTER OF THE MANOR ROYAL BUSINESS DISTRICT

Be part of it

As we move into spring, we look forward to several of our most popular events of the year: the [Manor Royal Careers EXPO](#) and [Know Your Neighbour](#). They are both great ways to promote your brand and your business – and to meet other Manor Royal businesses. See you there.

Steve Sawyer, Executive Director, MRBD

Share Tweet Share Forward



Works to improve a busy entrance to Manor Royal Business District have been completed thanks to the Manor Royal BID working with partners as part of the £80m Crawley Growth Programme. [Read more here.](#)

Book Your Free Exhibitor Stand Today
at www.manorroyal.org
THURSDAY 4 APRIL 2019, 3.00PM - 8.00PM
ARDORA HOTEL GATWICK CRAWLEY

Manor Royal Careers Expo

If you are located on Manor Royal, or a BID partner, you're invited to book a FREE exhibition stand at this year's Careers Expo on **Thursday 4 April 2019** from 15.00 to 20.00. This event will showcase Manor Royal companies to local people and provide free seminars on topics related to careers, recruitment and personal development. More than 350 people attended last year, so it's a great opportunity if your company is recruiting or if you want to build your employer brand. Exhibition spaces are in high demand, so don't be disappointed and book yours online without delay!

[Book](#)

FOOTBALL TOURNAMENT RETURN

The popular annual 6-a-side inter-company Manor Royal football tournament is set to bring out the competitive and the spirit this summer. Organised by Manor Royal BID in partnership with K2 Crawley, the tournament is on **8 June from 8pm until 10pm** at K2 Crawley 5G pitches. Enter one team per company, with up to 10 teams in the tournament.

[Discover more](#)

RUN FOR VISION AID OVERSEAS

Want to get fit and help change someone's life? Manor Royal based Vision Aid Overseas are looking for people to run 5km as part of the [Run 5K for Vision](#) event taking place on Sunday 12 May 2019.

[Discover more](#)

MAINTAINING OUR 'MANOR'

Find out the latest news from the Manor Royal Maintenance Team and get some top tips for keeping your place tidy.

[Discover more](#)

CRAWLEY STEMfest LAUNCH

Join us at the Crawley STEMfest launch - a mixture of fun, inspiration and networking, this year hosted by Harwood's Jaggar Lantowen on Manor Royal. You'll be entertained by a top science comedian, see local young people who inspired by STEM, have worked on innovative projects, and meet other local companies. **Tuesday 2nd April from 6pm.**

[Book](#)

CORNICHE GETS A BUZZ

Find out why Corniche Construction Limited has got involved with Crawley Wasps Ladies football and why they think you should too.

[Read More](#)

DON'T MISS OUT ON TAX CREDITS

Manor Royal BID director Paul Row, also a Partner at Keston Reeves, explains how your company could be missing out on this under-used tax incentive.

[Discover More](#)

FIND BEAUTY AT DYNAMIC BEAUTY

Dynamic Beauty invites you to celebrate its third birthday on Manor Royal on **27 March** with special deals, nibbles and laser treatments, while fundraising for St Catherine's Hospice.

[Discover more](#)

SOUTH EAST TRANSPORT SURVEY

Calling all Manor Royal companies involved in distribution and logistics! Your views are being sought by Transport for the South East as it undertakes a survey of freight and logistics operators and businesses that move goods within the TSE area - whether by road, rail, air or sea.

[Have your say](#)

DON'T STRESS!

Revolutionary Relax has recently moved to Manor Royal and want to remind you that April is National Stress Awareness month. Find out how they can help you and your staff and check the offers pages for great deals from [Revolutionary Relax](#) and others.

[STRESS](#)

Manor Royal News

THE OFFICIAL NEWSLETTER OF THE MANOR ROYAL BUSINESS DISTRICT

Be part of it

Welcome to our May ebulletin. This month, I'm pleased to report that the ground-breaking Manor Royal Digital Advertising Signs are now live. We are also just a few weeks away from Know Your Neighbour 2019 so hope to see you there. We've also set up a new Facebook Group to support our latest project so do take a look and get involved. **Steve Sawyer, Executive Director, MRBD.**

Share Tweet Share Forward

Digital Manor Royal

The Digital Advertising Screens are now live and are proving popular. The first phase involves four screens placed at key locations for maximum visibility and impact.

[Discover More](#)



KNOW YOUR NEIGHBOUR

Join us for the networking event of the year on **14 May** at the Crown Plaza Hotel. Exclusively for those based on Manor Royal, more than 220 people have booked to date, so grab your ticket before they all go!

[BOOK](#)

FOOTY FULL BUT WAITLET LIVE

All team places have been taken up for the Manor Royal Six-A-Side football tournament taking place on 8 June at the K2 from 8pm to 10pm. A waitlist is operating but you can always join us to cheer on your favourite team!

[BOOK](#)

TELL US YOUR STORY

We need your help with our latest project to create a trail around Manor Royal based on the stories of the firms, products & people working here. Contribute via our new [facebook page](#) or visit the website for more.

[GET IN TOUCH](#)

REGUS SHOWCASE EVENT

Our network with Manor Royal delivered in partnership with Crestway College - our latest programme is now available. Courses can start May 14 to October.

[Discover More](#)

NEW TRAINING DATES

The next programme of Manor Royal Training courses covering subjects from Excel, first aid and GDPR is now available. Courses can start May 14 to October.

[Discover More](#)

FREE FOOD-VENDING MACHINE LOAN

Open Gatech which has been in Manor Royal since 2011, want to help you but before to getting this for months that were to share. [www.bbc.com](#) and here is a great offer to help you save money.

[Discover More](#)

GET HEALTHY WITH OPEX

Open Gatech which has been in Manor Royal since 2011, want to help you but before to getting this for months that were to share. [www.bbc.com](#) and here is a great offer to help you save money.

[Discover More](#)

SEEKING MORE FEMALE BUS DRIVERS

Manor Royal has launched a new campaign to encourage more women to become bus drivers. The initiative involves and open day at the company's Careers Dept on 18 May gives women the chance to get into the driver's cab and to get the feedback on what it's like to be a bus driver from some of the women who drive Manor Royal buses.

[Find Out More](#)

BIG HEARTS AT PRESTIGEINE

PRESTIGEINE, based in the Star Centre, has installed a new heart defibrillator and made it available to the neighbours should they need it. These days to increase literacy help to save lives where people with significantly improve a patient's chance of survival. We need your encouragement you to do the same. So, get in touch with the BID if you have any questions.

[Contact the BID Office](#)

GATWICK PARK LATEST

Gatech Park is a half a million square foot business hub being developed on Manor Royal, with Phase 1 and 2 both heading planning consent. Read the latest news about the site and developer in the latest CCGC newsletter here.

[Discover More](#)

MANOR ROYAL CAREERS EXPO HEAD

220 job seekers, commissioners, academics and parents attended the Manor Royal Careers Expo earlier this month to meet 45 Manor Royal based companies who were showcasing their job vacancies, careers and training opportunities. Thanks were also given to 200+ people who attended one of our five seminars. The BID event was sponsored by the S&CS Group and created by Prowse & Co.

[Discover More](#)

DID YOU KNOW?

You can find out the latest news and chatter about Manor Royal Businesses and BID projects by visiting the BID website.

[Website](#)

hello

Manor Royal News

THE OFFICIAL NEWSLETTER OF THE MANOR ROYAL BUSINESS DISTRICT

Be part of it

As we start a new financial year all BID Levy payers should have received their copy of the **BID Levy leaflet**. This simple document sets out how funds were invested last year and how they will be invested in the next financial year (April to March). Just in case you missed it we've put it on the website as well. Get in touch if you have any questions. **Steve Sawyer, Executive Director, MRBD.**

Share Tweet Share Forward

Manor Royal Open Digital

The latest project to be delivered by the BID will go live very soon providing Manor Royal companies exclusive rates to advertise their business to the millions of vehicles traveling into and around the business district each year. Get in early to avoid disappointment.

[Discover More](#)

MANOR ROYAL CAREERS EXPO 2019

WORK ON MANOR ROYAL
Seeking a new job on Manor Royal? Drop by this year's Manor Royal Careers Expo tomorrow (8pm to 8pm) at the Ardora Hotel. It's a great way to meet other Manor Royal firms showcasing their jobs and training so tall your friends too!

[READ MORE](#)

KNOW YOUR NEIGHBOUR

The last free open exhibitor stands are up for grabs at this ever popular event taking place on **14 May 2019** this year. It's a great way to meet other Manor Royal companies and tall to local firms and large.

[BOOK](#)

ENTER A FOOTIE TEAM

Now is the time to enter a team into this year's 6-a-side inter-company Manor Royal football tournament. Organised by the BID and K2 Crawley, it will take place on **8 June** from 8pm until 10pm at K2 Crawley.

[BOOK](#)



KEEP IT CLEAN! Find out the latest news from the Manor Royal Maintenance Team and get some top tips for keeping your place tidy.

[Discover More](#)

FREEDOM ON MANOR ROYAL ...

Business based Freedom Works has opened a new office and operating space at the Crawley Business Centre, Manor Royal.

[Discover More](#)

CCI HAS A HEART

CCI Gatech, based in the Star Centre, has installed a new heart defibrillator and made it available to the neighbours should they need it. These days to increase literacy help to save lives where people with significantly improve a patient's chance of survival. We need your encouragement you to do the same. So, get in touch with the BID if you have any questions.

[Contact the BID Office](#)

CATERHAM CARS EASTER OPEN DAY

Participants, start your engines! The Caterham Cars Easter Open Day is back, taking place at Caterham's Caterham Club on Monday 22nd April 2019.

[Find Out More](#)

DIGITAL TAX ADVICE

FREEChat is a digital consultancy practice with a passion for all things on-line. They've recently moved to Manor Royal. They want to reward their neighbours that love going digital and have some great tips to help you comply.

[Discover more](#)

DID YOU KNOW?

You can find out the latest news and chatter about Manor Royal Businesses and BID projects by visiting the BID website.

[Website](#)

SHARE YOUR STORY

Have you got something to shout about? Tell us your company's latest news and we'll look to use it in one of our monthly ebulletins or feature it in an upcoming issue of Manor Royal News.

Contact Prowse & Co - Manor Royal BID's PR and marketing partner, with your news here.

[Share your story](#)

NEW TRAINING DATES

The next programme of Manor Royal Training courses covering subjects from Excel, first aid and GDPR is now available. Courses can start May 14 to October. The courses are designed with Manor Royal in mind so we can ensure if there's something you would like to be delivered.

[Discover More](#)

CAR CRUISING CLAMP-DOWN

After over three years of campaigning by the Manor Royal BID, Crawley Borough Council has introduced a new order to help curb recreational driving, referred to as car cruising, and other anti-social behaviours.

[Discover More](#)

Manor Royal News

THE OFFICIAL NEWSLETTER OF THE MANOR ROYAL BUSINESS DISTRICT

Issue 27

Spring Issue 2019

Be part of it!



Featured in this issue:
➤ Manor Royal Events
➤ Digital Manor Royal

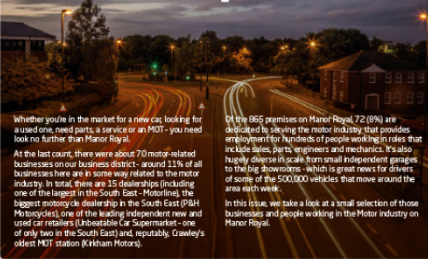
MOTORS
SPECIAL



Inside Track • News • Views • Interviews • Offers • Events

➤ Motors Special

Motors Special



Whether you're in the market for a new car, looking for a used one, need parts, a service or an MOT - you need look no further than Manor Royal.

At the last count, there were about 70 motor-related businesses in our business district - around 11% of all businesses here are in some way related to the motor industry. In total, there are 25 dealerships including one of the largest in the South East - Motoline, the biggest motorcycle dealership in the South East (P&H Motorcycles), one of the leading independent new and used car retailers (Libbeables Car Supermarket - one of only two in the South East) and reputedly, Crawley's oldest MOT station (K-Man Motors).

Of the 855 premises on Manor Royal, 72 (8%) are dedicated to serving the motor industry that provides employment for hundreds of people working in roles that include sales, parts engineers and mechanics. Really hugely diverse in scale, from small independent garages to the Big Showrooms, which is great news for drivers of some of the 500,000 vehicles that move around the area each week.

In this issue, we take a look at a small selection of those businesses and people working in the Motor industry on Manor Royal.

Motorline on Track

On Manor Royal, the Motorline Group has a strong presence which has grown steadily in recent years. Operations Director, Tim Purphy, has a long and prosperous association with the business district which began in 2001 with the opening of a new start-up Toyota dealership.

Fast forward to 2019 and the Motorline Group now has six centres in the area, delivering sales and after-sales for Toyota, Volkswagen and Nissan. Additionally, its purpose-built site on Fleming Way, which opened on Manor Royal last year, now offers Lexus, Peugeot and Hyundai vehicles. There is also its award-winning Trade Parts Centre (TPS) too.

*For Motorline, Manor Royal is a key business location, with easy access

and the right infrastructure for us to develop," says Tim. "Our business-to-business sales activity is key and so we regularly host networking events and meetings at our centres, supported by our dedicated business focused support teams."

A key employer in the area, Motorline has over 200 members of staff at Manor Royal locations. The company has invested to ensure its staff can use the latest digital tools to improve both workflow and importantly its customer experience. This includes virtual test drives and customer vehicle videos from the workshop.

The Motorline team also gets involved in local community activities from hosting the St Catherine's Heart's Auction to their Volkswagen showroom



to entering teams into the Manor Royal football tournament.

Whilst the Motorline Group represents 11 brands in over 50 locations, the Manor Royal area is very much part of their business blueprint for success, based firmly on the development of key partnerships and relationships and delivering a first class customer experience.

Discover more at www.motorline.co.uk

Old Manor Royal News - Spring Issue 2019

Investing in Manor Royal

John Baker of The Commercial Park Group spoke at a recent Crawley Borough Council event about his company's plans for the Gatwick Park scheme on Manor Royal.

He said: "At TCG we want to put the heat back into the way people work in the South East, and location plays a huge part in this. There are few Grade A office developments better located than our planned Gatwick Park scheme on Manor Royal."

"Investment from the council and the Manor Royal BID in creating a thriving

new business location in Crawley is outstanding and that is not to mention the area's connectivity and track record of economic delivery"

He added: "We are excited to bring something fresh to Manor Royal with our 'Live Better, Work Better' ethos, contributing to the continued development of the area as one of the most sought-after UK locations for international occupiers."

Discover more at www.commercial-park.com



Welcome to...

HESIS

One of the UK's leading fire, security, mechanical & electrical maintenance firms, HESIS, has chosen Manor Royal because of its fantastic transport links, which make it an ideal location for us to support London and the south coast.

"We provide national maintenance services and opening this new base will allow us to grow even more. Much of our business comes from either referrals or repeat business - which is testament to the quality of what we offer."

Barry Juggins, Managing Director of HESIS, comments: "I'm delighted that our continued



Ripley's Recycling



One of the largest metal recycling businesses in the South East has opened a new base on Manor Royal.

Covering the whole of the South East region, the multi-depot company purchases and recycles scrap metal. All grades and all amounts are accepted with a tailored collection service available.

The company is excited and proud to be part of the Manor Royal community and recently celebrated by holding an open day. Why not pop into meet Gary, Dee, Vas and George who would be pleased to show you around their new facility.

Discover more at www.ripleys.co.uk

Manor Royal News - Spring Issue 2019

➤ Coming up

DATES FOR YOUR DIARY...

TRAIN YOUR TALENT!

Delve into the new high-tech at this year's Manor Royal Football Tournament on 11 June from 9am until 5pm at 12 Crawley 20 pitches. Fifteen teams from Manor Royal companies (and possibly the odd 'ringer') are competing to win the coveted trophy and keep their pride.

The short courses are delivered by Crawley College and cover a range of topics including health and safety qualifications, digital marketing and business development. The latest series of workshops are now available and will not be long to go.

FUN AT THE FOOTY

Join us for a free high-tech at this year's Manor Royal Football Tournament on 11 June from 9am until 5pm at 12 Crawley 20 pitches. Fifteen teams from Manor Royal companies (and possibly the odd 'ringer') are competing to win the coveted trophy and keep their pride.

The popular annual six-a-side club company football tournament is organised by Manor Royal BID in partnership with Crawley Active, the latest sponsor of FC Crawley.



Discover more on the Manor Royal BID website Events pages.

NOW BOOKING...



We are now taking on the bookings for the Manor Royal BID website award series. Please don't get left out! We would be pleased to provide you with the following events to attend:

10 October 2019 (9am-2pm)
Manor Royal People Conference
Southdown Signature Hotel, Crawley
Designed for those involved in HR, management and leadership roles and enables planning this most critical of business functions in a relaxed, enjoyable atmosphere for all attendees.

14 November 2019 (9am-2pm)
Manor Royal Motors Conference
Southdown Signature Hotel, Crawley
An opportunity for auto business leaders and dealers, policy makers and partners of Manor Royal BID to debate the key business issues of the day and their impact on Manor Royal and the industry.

Book online for all events via the Manor Royal website Events pages.



Manor Royal Goes Social
Follow and post on our BID social media channels:
Facebook: www.facebook.com/manorroyal
Instagram: www.instagram.com/manorroyal

Sign up for regular eBulletins
If you want regular updates on all things Manor Royal, sign up to the free monthly Manor Royal BID eBulletin service. It's simple to sign up from the homepage of our website and ensuring you get to know what's going on each month is free, so nothing to regret stuff!

Health and Lifestyle Special

Are you a company based on Manor Royal that helps with health, wellbeing or lifestyle matters? If so, please get in touch as we will be focusing on this in the next issue of Manor Royal News and could offer you an opportunity to promote your business for FREE! Contact Joanne@prose.co.uk

Be part of it!

KEEP IN TOUCH
Get something to share or promote?
Email info@manorroyal.org
Discover more about the Manor Royal Business Improvement District www.manorroyal.org

@Manor_Royal
Manor Royal Business District
Crawley | Gatwick
Unit 30, Basingstoke Business Centre, Midway Way, Manor Royal Business District, Crawley RH11 7XX | Tel: 01293 813 866

Manor Royal News - Spring Issue



Free Exhibitor Stand Today
manorroyal.org

4 APRIL 2019, 3.00PM - 8.00PM
TEL GATWICK CRAWLEY

Created by Prowse & Co



Know Your Neighbour



PR & Website Updates: News & Events

Home About News Events Projects Offers Benefits Resource Centre Contact Us The BID

MANOR ROYAL BUSINESS DISTRICT CRAWLEY & GATWICK

Over 50 events have been organised by over 5,000 delegates

Events
See what you've missed
[Read more](#)

Advertising Opportunities

22/05/2019
Coaching Skills for Managers
Coaching skills are an essential part of any management role and effective coaching will in turn reap rewards for any business, increasing productivity and efficiency. This course develops delegates' coaching strategy using a range of tools, including: identifying areas for improvement, using goal setting techniques, and encouraging meaningful feedback.
[Read more](#)

News

05/06/2019
IOSH Working Safely
An introductory course suitable for candidates at any level in any sector, enabling them to learn the essentials of health and safety in the workplace and understand their responsibilities for working safely.
[Read more](#)

Partners & Benefits

06/06/2019
Summer Football Tournament

BOOK NOW

Manor Royal Business Improvement District (BID)

Home About News Events Projects Offers Benefits Resource Centre Contact Us The BID

MANOR ROYAL BUSINESS DISTRICT CRAWLEY & GATWICK

Manor Royal's strategic location at the heart of the Gatwick Diamond is one of the most significant benefits

Manor Royal Success Movie
[Read more](#)

News
Media enquiries to Joanne Rogers
joanne@prowse.co.uk

20/05/2019 - New Buses for Gatwick Direct Route 200
Ten brand new ultra low emission buses have entered service around Sussex and Surrey. Four of these have been introduced to the Gatwick Direct 200 service. Known as a StreetLife, these are built by Wrightbus in Ballymena, Northern Ireland. They feature the latest Euro VI Micro-Hybrid technology, emitting up to 98% lower levels of nitrogen oxide (NOx) in comparison to other vehicles.
[Read more](#)

Events
[Read more](#)

15/05/2019 - Everybody Needs Good Neighbours
More than 280 people attended this year's Manor Royal Know Your Neighbour event on 14 May at the Crowne Plaza Hotel, Crawley and a record 75 stands were booked by Manor Royal firms.
[Read more](#)

Partners & Benefits
[Read more](#)

Projects
[Read more](#)

10/05/2019 - It's a wrap!
The Manor Royal BID Business Ranger van has a makeover by Blue Lizard based in the Gatwick International Distribution Centre in Cobham Way. Established in 2000, the company was established by Dan Jackson in his garage and has grown to now boast a team of designers, manufacturers and installers working in the heart of Manor Royal.

06/05/2019 - Road works: May 2019
Details of various roadworks happening in Manor Royal during May.
[Read more](#)

26/04/2019 - New Digital Advertising Screens on Manor Royal
Large digital advertising screens have been installed in Manor Royal to help promote local trade and build an even stronger business community. The project is the latest initiative delivered by Manor Royal BID to improve infrastructure on the popular business location in Crawley, West Sussex.
[Read more](#)

25/04/2019 - Gatwick Park Development Latest
Gatwick Park is a half a million square foot business hub being developed on Manor Royal, with Phases 1 and 2 both having planning consent.
[Read more](#)

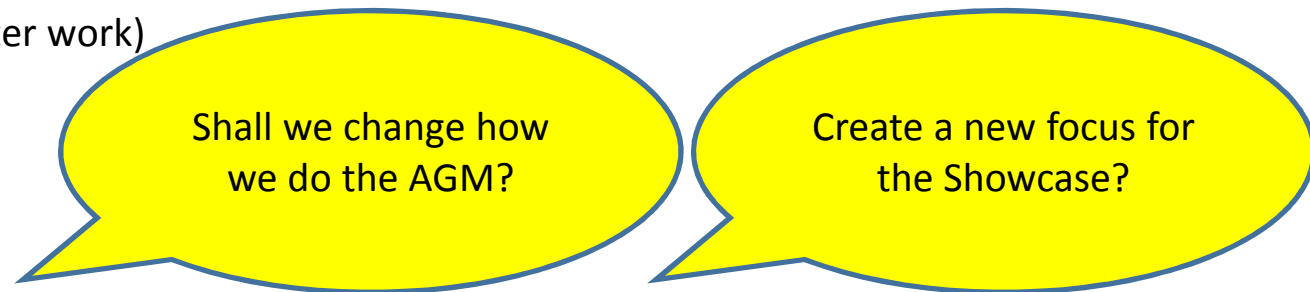
Events programme

Event	Main business	When
Manor Royal Showcase	Celebrating success (CLOSED)	FEBRUARY (Evening)
Crawley STEMFEST	Festival launch & comedy night (OPEN)	APRIL (Evening)
Manor Royal Careers EXPO	Careers Event (OPEN)	APRIL (Afternoon/Evening)
Know Your Neighbour Exhibition	Business to Business Exhibition (CLOSED)	MAY (Day)
Manor Royal 6-a-side	Summer Football Tournament (CLOSED)	JUNE (Evening)
ANNUAL GENERAL MEETING	BID review, preview and elections (CLOSED)	SEPTEMBER (Evening)
Manor Royal PEOPLE Conference	HR related conference (CLOSED)	OCTOBER (half day/Morning)
Manor Royal Matters Conference	Conference, workshops and debate (CLOSED)	NOVEMBER (half day/Morning)
Christmas Evening	Celebration & networking (CLOSED)	DECEMBER (Evening)

9 events attracting over 1,000 delegates (*) not including the Careers EXPO

7 events exclusively for Manor Royal people and businesses

6 taking place in the evening (usually directly after work)



Shall we change how we do the AGM?

Create a new focus for the Showcase?

Beyond business as usual #1



- Completed March 2019
- BID responsible for maintenance
- £80k due for repay 2020/21
- Chevrons need to be applied to roundabout



- Now live (April)
- Early advertising take-up good
- Income expectations £15-20K
- Potential for two more
- Inviting feedback
- Thanks to Markus



- CBC passed PSPO
- New powers to curb car cruising

Beyond business as usual #2



EXPO - April

- 45 exhibitors, 225 visitors

Know Your Neighbour 2019

- 75 stands, 280 delegates

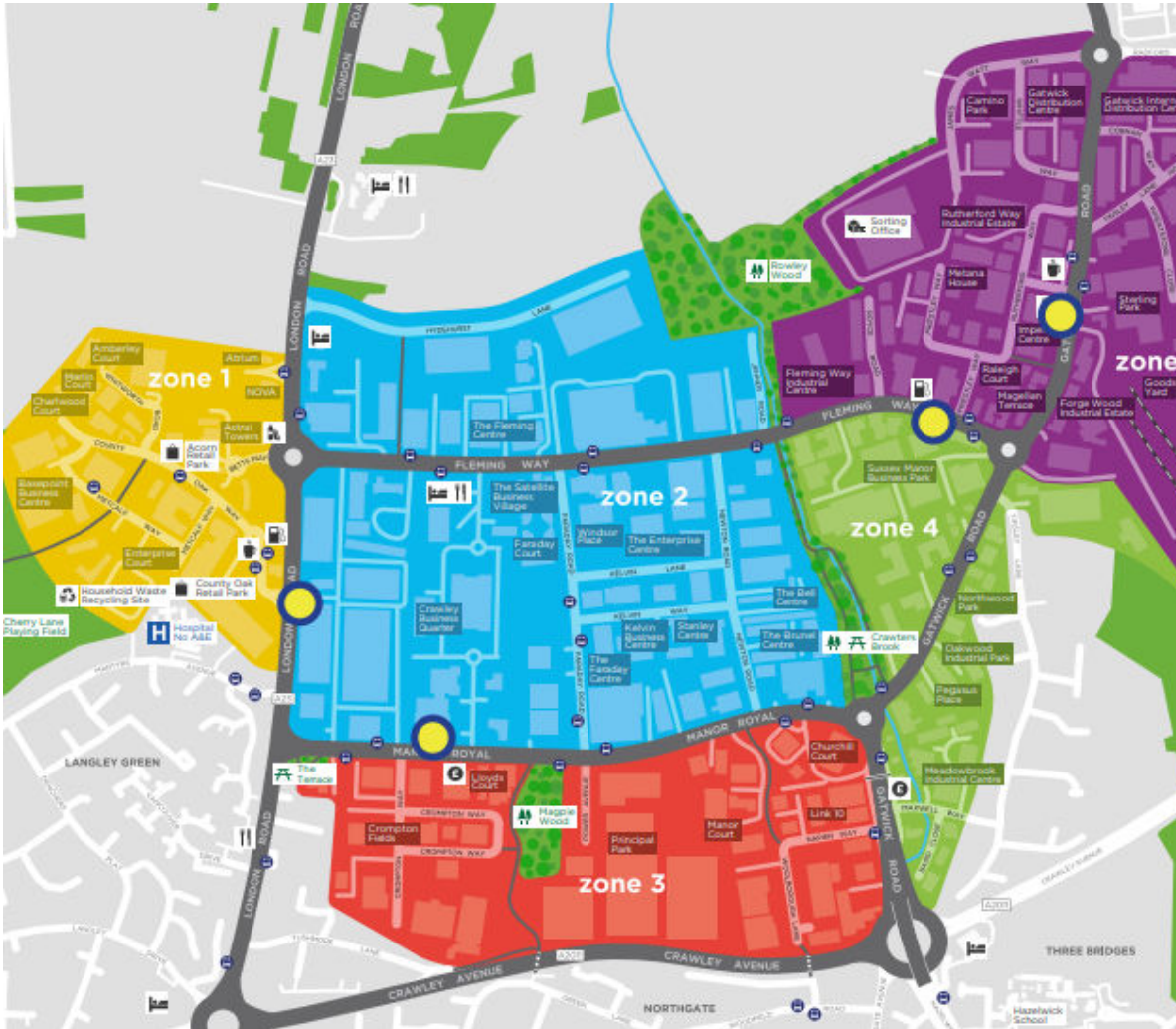


- CGG, Boeing & Doosan
- Two days
- Magpie Walk, Gatwick Parade & surrounding
- Verge maintenance, litter picking and edging



- Collaborators appointed
- Funding applied for

Digital advertising screens locations



- Initially 4 at key locations:
- Manor Royal (road) – near Crawley Business Qtr
- Gatwick Road (parade)
- County Oak
- Fleming Way (near Vauxhall Garage)
- Locations of others to be agreed

Future projects & services



- Heritage / Arts / Wellbeing Trail (Phase 1)
- ReEnergise Manor Royal (Energy Project)
- Parking Management Plan
- Crawley Growth Programme – update
- New projects
- Building a community (possible charity link?)

Heritage / Well-being trail - Concept

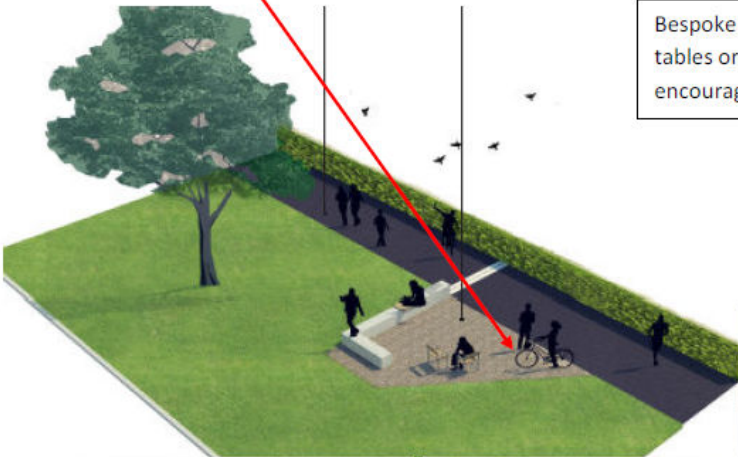


Complements and integrates with planned cycling and walking improvements



Places to sit, rest and meet. 98% of seating in Manor Royal is provided in one of the two parks created by the BID.

Bespoke furniture, like chess board tables or fitness equipment, to encourage activity and interaction.



98% of all seating in two parks

Links to Super hub bus stops

“People tend to sit where there are places to sit.”
William Whyte

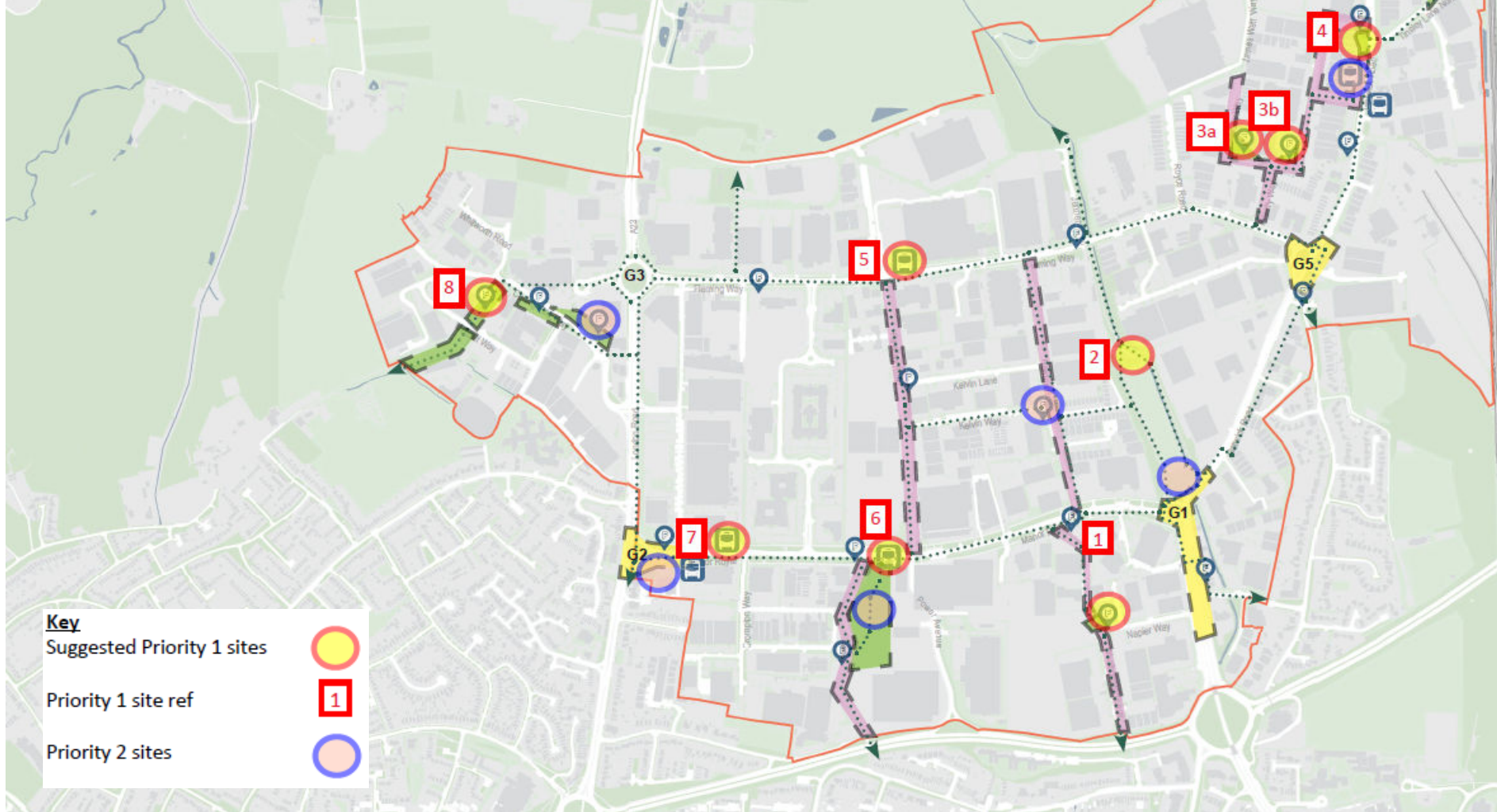
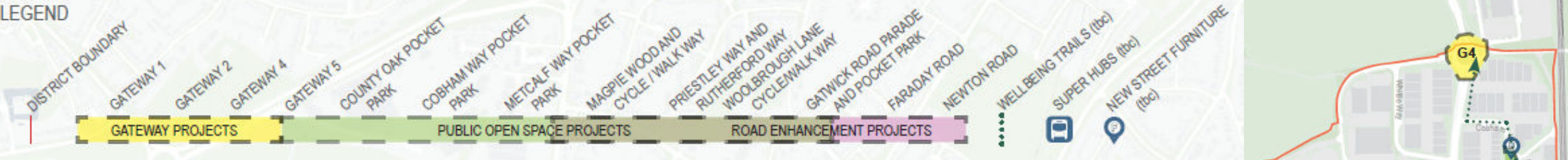


Using elements of the social history project to inspire relevant phrases, poems or art work embedded in the trail.

Referencing the furniture strategy to ensure consistent application of materials.



LEGEND



Heritage / Well-being trail – Phase 1 (R&D)



- Connected micro-park trail
- Based on the properties, products & people MR
- **Timeline:**
 - **Phase 1:** 3-4 months
 - **Phase 2:** ?
- **Cost:**
 - **Phase 1:** £24,650
 - **Phase 2:** £500K?
- manorroyal.org/mystory

Be part of the
story

Renewable energy (ReEnergise Manor Royal)

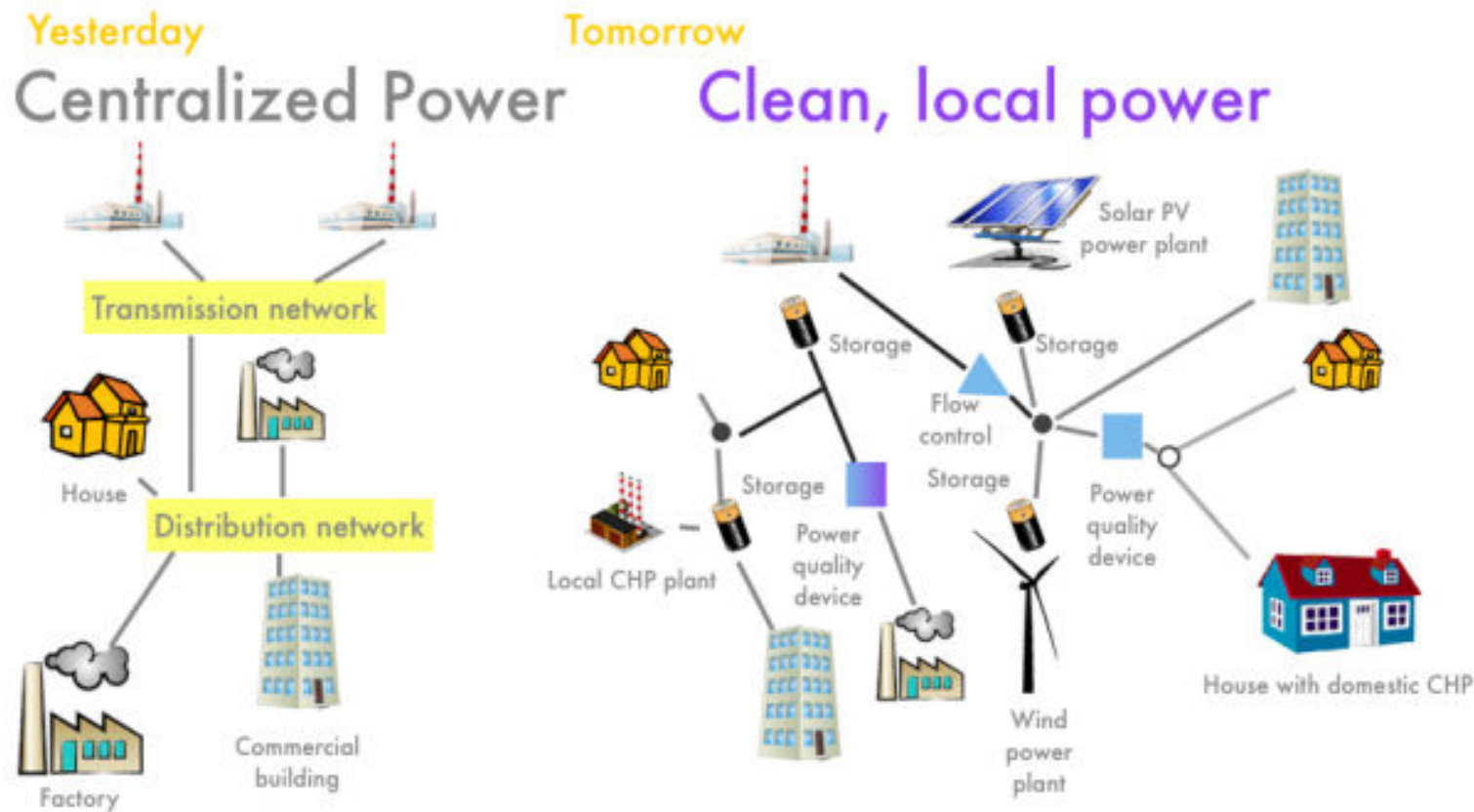


- Critical stage
- Real potential
- Decent returns / Savings benefits
- Collaborate to inter-trade & save
- Funding to explore heat networks

What next?

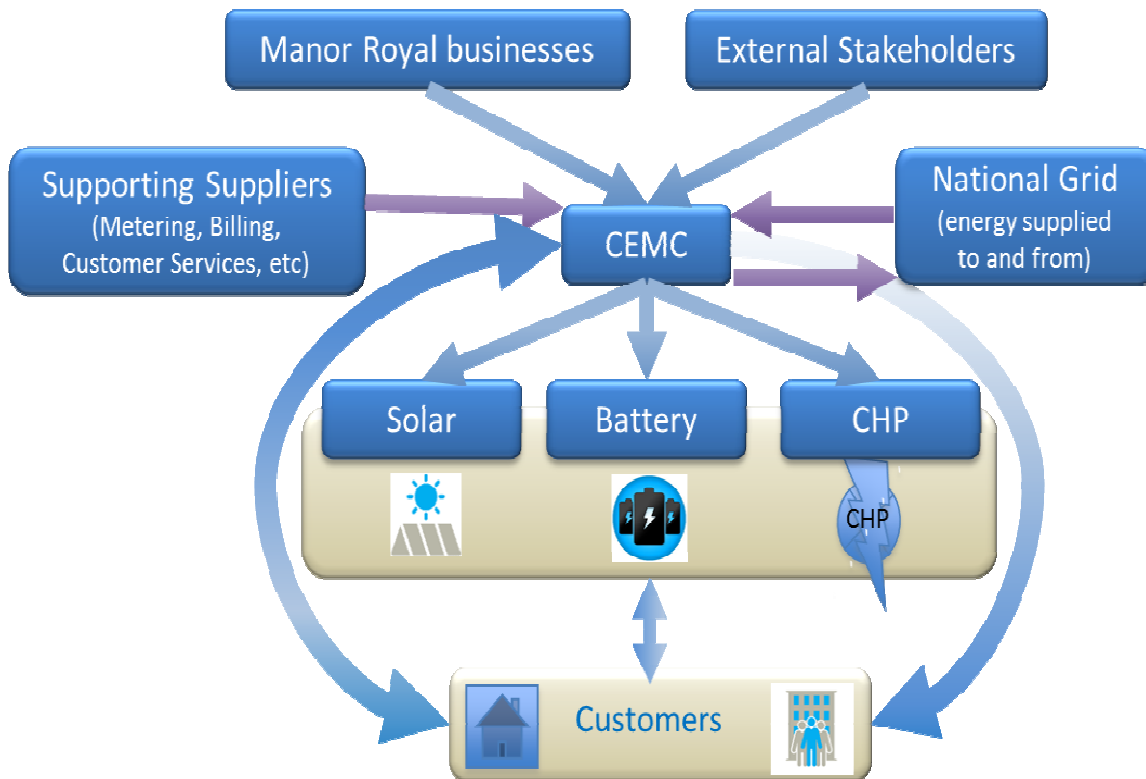
- Governance & finance models
- Sharpening the business case
- Securing support from business
- At least one new adopter
- *BISEPs funding runs out Jan 2020*

ReEnergise Manor Royal – the context



Things are changing, will change and everyone at some point will need to change.

ReEnergise Manor Royal – the model



- Centralised Energy Management Company (CEMC)
- Formal way to collaborate to inter-trade & save
- Collective approach allows for aggregation and selling surplus
- Funded by MR companies and third party investors
- You buy your energy through it

Issues

- Complex
- Needs clear Business case
- *Businesses have to want it*

Parking Management Plan

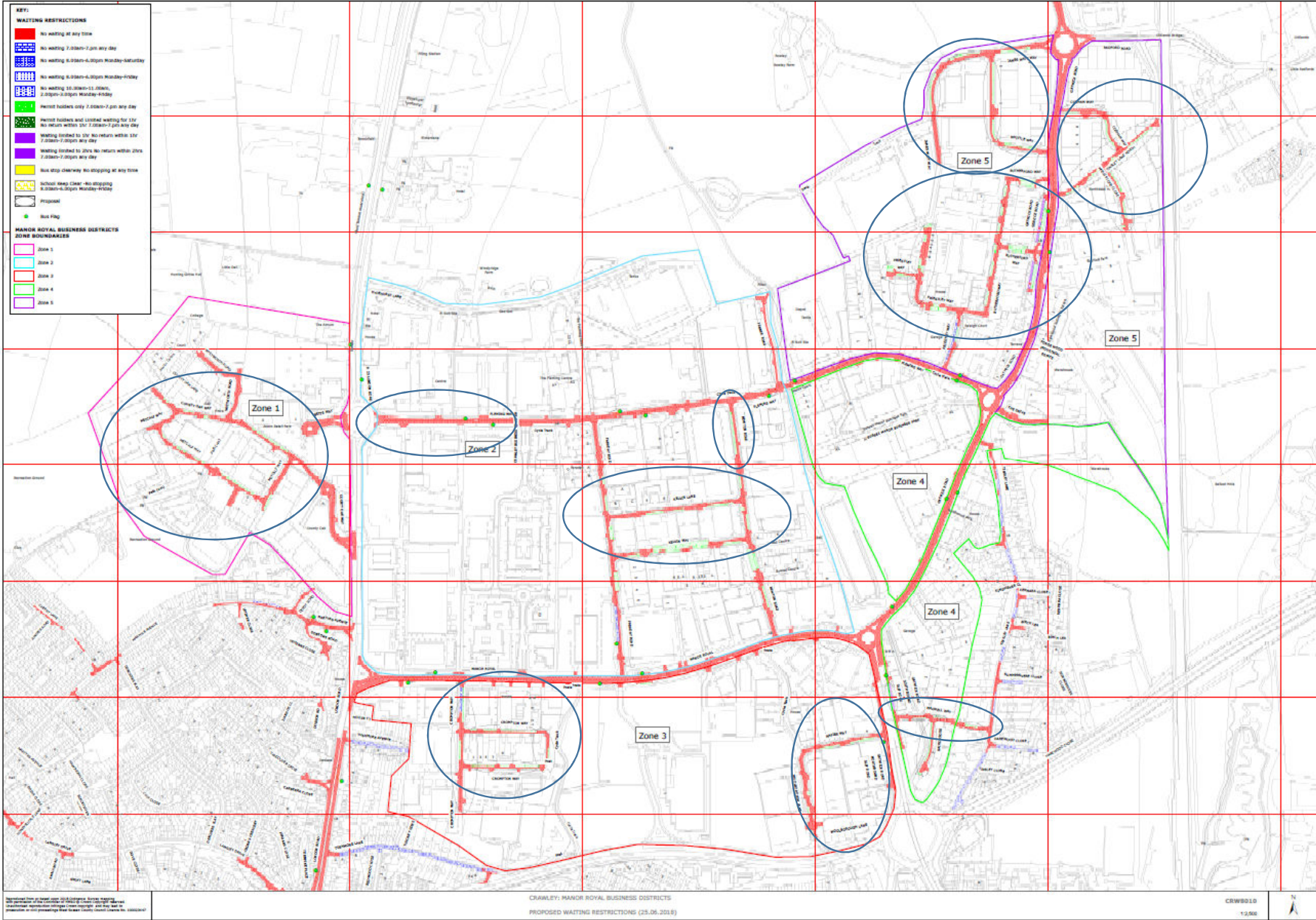


- Parking permits?
- Revised orders?
- Better enforcement?
- Restrict “rogue” parking?
- Or do nothing?
- Business feedback

Work to date

- Identified as part of the Transport Study, rated as a “High Priority” issue
- As part of the BID Renewal process, businesses rated this among their top 5 priorities.
- Continual reports of problems experienced by businesses right across Manor Royal
- On site review of current conditions and TROs
- Plans drafted, including extensive consultation materials.
- **Informal engagement with businesses carried out**
- **Transport Group meeting (12 Feb 2019)**
- **Our role: to express a Manor Royal view for Manor Royal**

The Plan



Results & feedback #1

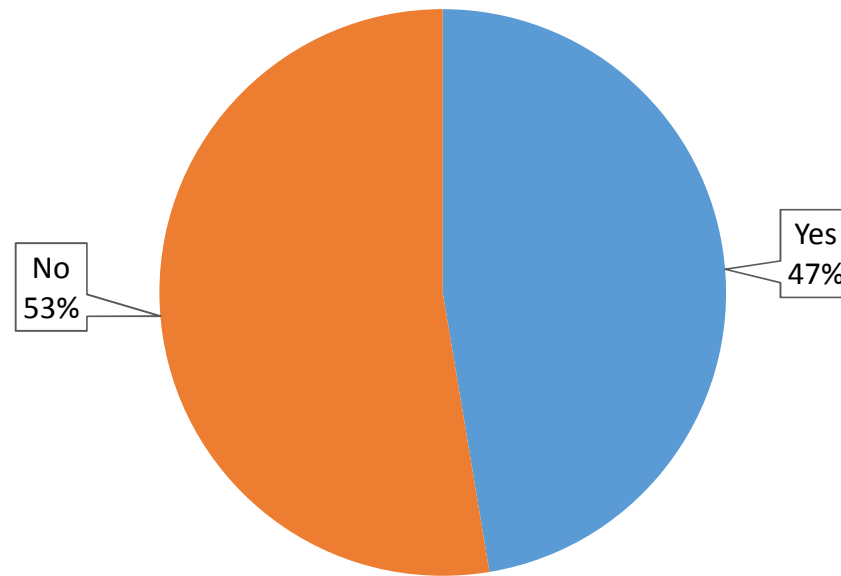
89% said parking was an issue

82% said they didn't have enough on-site parking

93% supported the proposals

Results & feedback #2

Are the fees reasonable?



Results & feedback #3

- Conversion of verges to parking bays
- Limited waiting in some places
- Airport parking repeatedly mentioned (plus others!)
- Questions about fee, allocation and enforcement
- Concern this would be a “money making” scheme and increase costs for staff / businesses
- Requests to formalise bays (creating marked bays)
- FREE scheme / parking / shuttle bus / park & ride
- Reduce car use / Cost of public transport
- Zone specific parking?



Thoughts?

Transport Study & Feasibility Report (2017)



Main (SDG) findings:

- Tackle Parking
- Ease Congestion
- Improve public transport Infrastructure
- Improve walking & cycling Infrastructure
- Improve information & marketing

Recommended actions = 38

Total cost (approx.) = £19m

“BID should take forward measures from the recent Manor Royal Transport Study to ameliorate traffic congestion.”

Lichfields, Manor Royal Economic Impact Study, 2018

The "BIG" Picture

Timeline

- 1

Feb/March 2019:
 Consultation

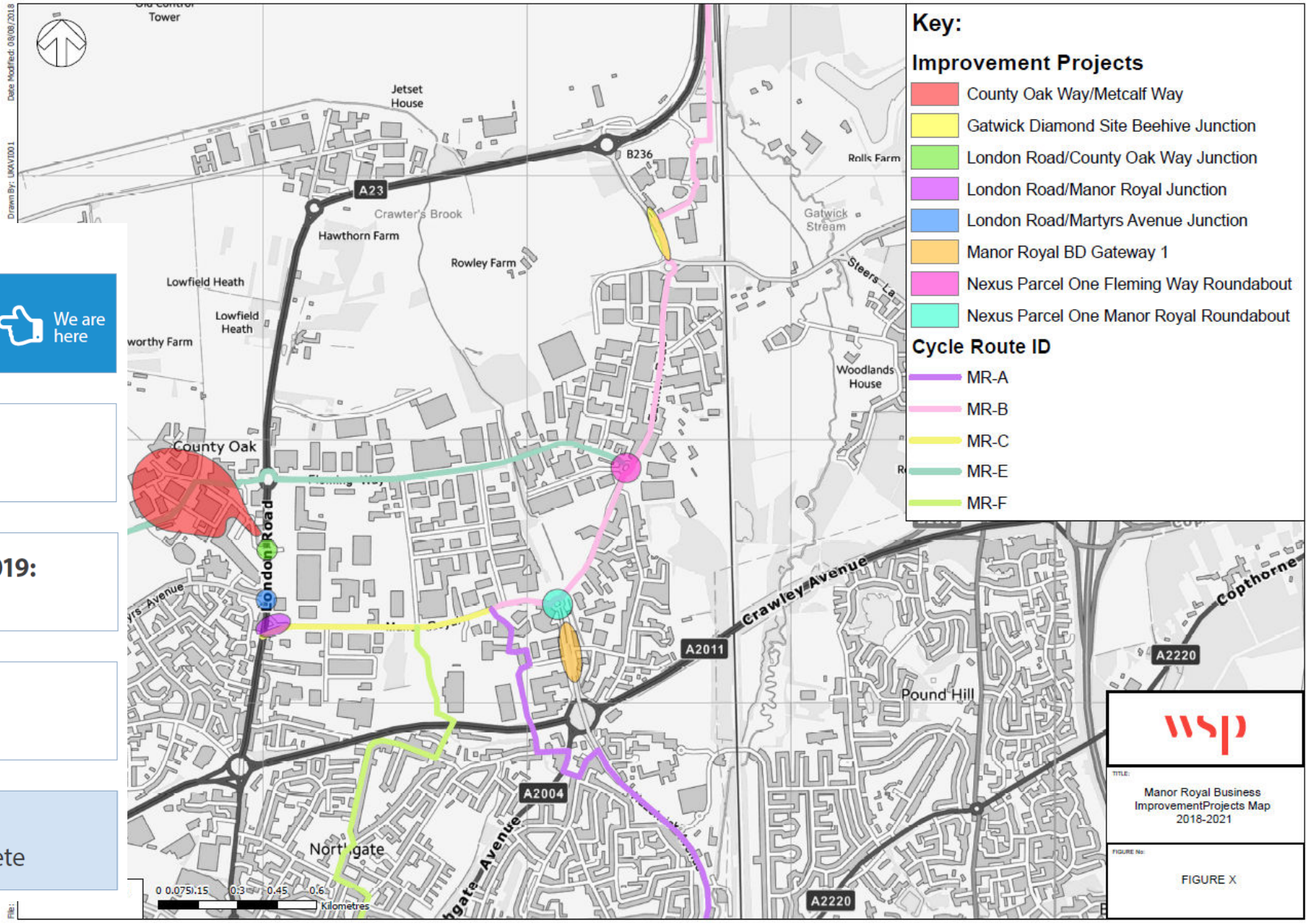
We are here
- 2

March - June 2019:
 Preliminary design
- 3

June - December 2019:
 Detailed design
- 4

Spring 2020:
 Construction starts
- 5

Winter 2020:
 Construction complete



TITLE:
 Manor Royal Business Improvement Projects Map 2018-2021

FIGURE No:
 FIGURE X

Super hub bus stop locations



Proposal for 6 in Manor Royal:

- Manor Royal (west) x2
- Manor Royal (central) x1
- Fleming Way (central) x1
- Gatwick Rd (parade) x2

Other projects & services

Re-vamped directory



Re-vamped website



Publicly located defibs



Clean G3 Chevrons



Digital signs planning (x2)



Staff wellbeing/ community event

