

Manor Royal People Conference

Skills of the future, NOW!



Manor Royal People Conference 2024

WELCOME

Steve Sawyer, Executive Director



Agenda



1000 to 1020

Anthony Fitton
Bailey & French



Tomorrow's Skills Today

Key trends impacting your people

1020 to 1040

Paul Rolfe & Dean Wynter
Crawley College



Investing in world class skills

How the college is investing in future skills & how it supports Manor Royal

Coffee and Networking

1100 to 1145

Your say
Panel debate



Interactive session

What's holding you back? What do you need?

Lunch & Tour

The Business Plan (2023-28)

5 Years. 5 Objectives. 1 Manor Royal.



Promote
and Influence



Trade
and save



Infrastructure
and facilities



Sustain
and renew



Manage
and maintain

BID Renewed...

88% by number

93% by Rateable value



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Manor Royal Business Improvement District (BID)

Business Plan Prospectus
(2023-2028)



"5 years. 5 Objectives. 1 Manor Royal."

Vision

“ For Manor Royal to be widely regarded as the place where companies and people choose to be for the strength of its community and the quality of its trading and working environment.”



The BID – Run by Manor Royal People (The Board)



Trevor Williams
Thales UK



Gary Tomlinson
SOS Systems Ltd



Paul Searle
P&H Motorcycles



Markus Wood
Avensys



Martha Burnige
Gatwick School



Tim Rose
Elekta



**Michael Deacon-
Jackson**
FTD Johns



Cllr Atif Nawaz
Crawley Borough
Council



Ann Horne
Harwoods



Anthony Maynard
CGG



Patrick Heath-Lay
The People's
Partnership

BID3 (2023-28) Research & evidence

87%

Are supportive of the BID and want it to carry on

83%

Satisfied with Manor Royal as a place to do business

66%

Said Manor Royal has got better over the past few years

93%

Rated broadband as an important business issue

90%

Rated maintaining the area as key for the BID to deliver

<i>Important for the BID to deliver</i>	<i>Very Important</i>	<i>Very & quite important</i>
Keep place tidy/well maintained	53%	90%
Lobby for investment in roads/pavement	51%	83%
Make broadband faster	49%	82%
Attract more investment to area	48%	80%
Represent & lobby on behalf of MR	44%	85%
Improve the facilities & infrastructure	43%	82%
Help solve parking problems	42%	76%
Help with cheaper renewable energy	42%	77%
Establish EV Charging network	39%	70%
Additional security	39%	74%

Top issues for businesses

(% very important)

1. Broadband speeds (64%)
2. Security and safety (62%)
3. Rising costs/inflation (59%)
4. Traffic and congestion (58%)
5. Conditions of roads/pavements (57%)
6. Tidiness (litter/rubbish) (53%)
7. Parking (47%)
8. Street scene quality (47%)
9. Climate change/sustainability (44%)
10. Staff recruitment (44%)

Top 3 priority areas

(% ranking in top 3)

1. Help solve parking problems (26%)
2. Investment in roads/pavement (24%)
3. Attract more investment to the area (19%)
4. Keep the place tidy & well-maintained (19%)
5. Make broadband faster (19%)
6. Improve facilities & infrastructure (17%)
7. Additional security measures (16%)
8. Invest in cheaper renewable energy (15%)
9. Establish and EV charging network (14%)
10. Promote businesses to the wider area (13%)

People specific issues

Important to business

74%

Staff Recruitment

72%

Training &
Development

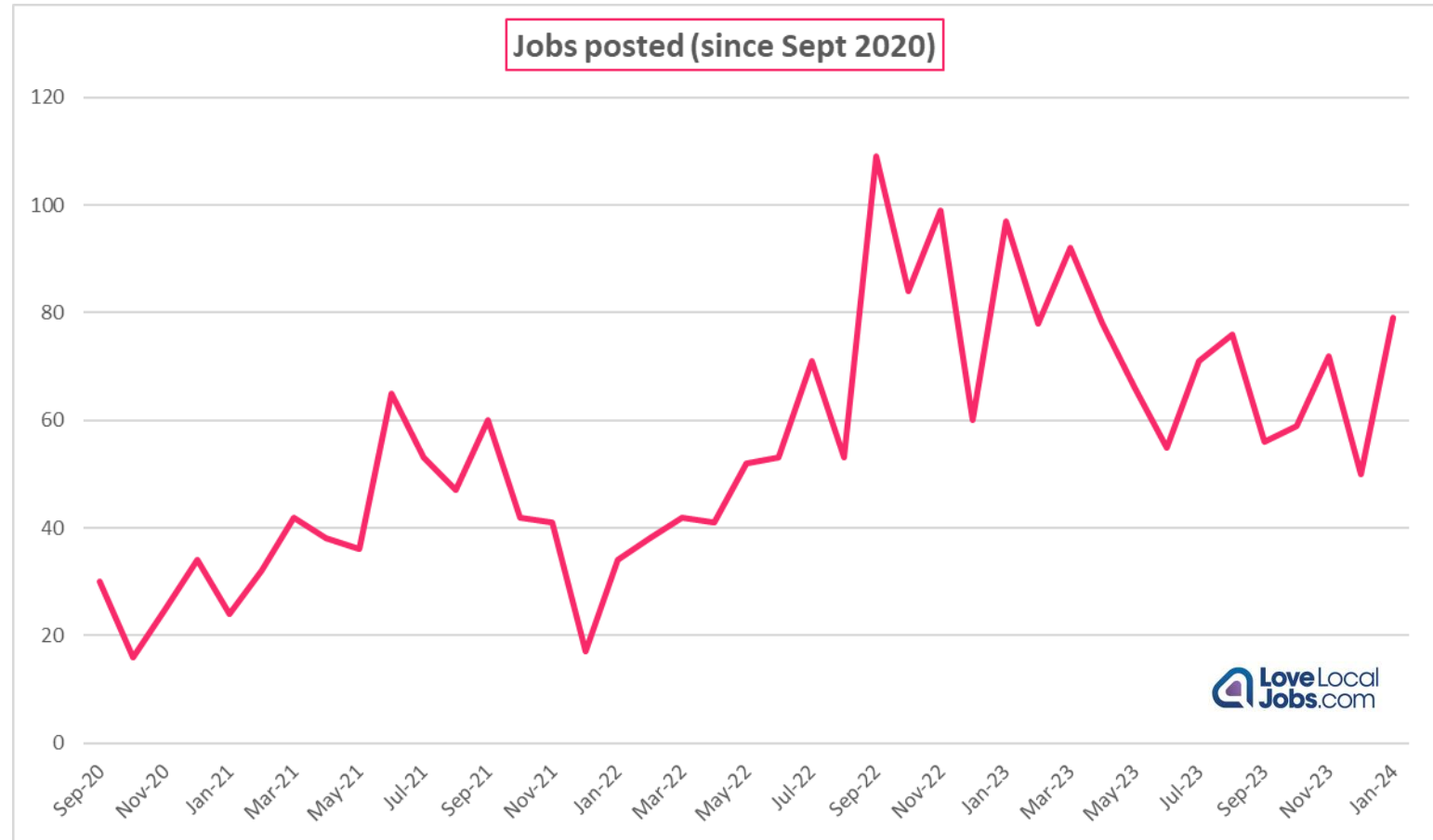
BID Priority

25%

Help with
recruitment

21%

Bespoke Training



Source: Manor Royal BID, Renewal Survey (2022)

Partnership works for people



Quality training,
delivered locally,
for less

Since 2015

250+
Courses

1,900+
Learners

£200k+
savings

Per annum: 30 course / 300 learners / £30-40k savings

MANOR ROYAL
TRAINING *Be part of it!*

NOV 2023 - APR 2024



LOW COST TRAINING
ON YOUR DOORSTEP
DEVELOPED BY MANOR ROYAL BID,
FOR MANOR ROYAL BUSINESSES



www.manorroyal.org/training

Doing it for the Manor Royal people...



Team-building & volunteering

What?

Free conservation-based volunteering and team-building with Sussex Wildlife Trust

When?

Now



Manor Royal Training

What?

Quality training, delivered locally at unbeatable prices – new programme.

When?

Now



Manor Royal Jobs Board

What?

Free and unlimited Jobs Board postings for any business in the Manor Royal BID area.

When?

Now



Travel & Transport Discounts

What?

Free membership allowing your staff to access public transport discounts, advice and support.

When?

Now

www.manorroyal.org/benefits

...still doing it for the people



Tailored wellbeing support

What?

Free access to the Cari wellbeing platform for all employees, includes coaching, advice, assessments and support.

When?

Now



Free online training platform

What?

Free to access digital learning and training platform; workplace skills, HR, cyber awareness, compliance & CSR

When?

Now



Communicating & Promoting

What?

Quarterly printed magazine, monthly eBulletin, managed website, business directory, offers, digital screens, social media.

When?

Now



Careers promotion

What?

School engagement promoting Manor Royal as the place to “find your future.”

When?

Coming soon

www.manorroyal.org/benefits

Bringing people together



Careers Fair

What?

Charity Zumba-thon event at Elekta. All proceeds to charity. All welcome.

When?

18 April
@ Crawley Town FC



Know Your Neighbour 2024

What?

Manor Royal's biggest event of the year. B2B exhibition, networking and more.

When?

14 May
@ The Hawth Theatre



6-a-side footy & Netball

What?

Fun, social, fitness events – bringing Manor Royal people together for wellbeing and charity.

When?

Footy: 12 June /
Netball: 04 Sept @ K2



Manor Royal Matters 2024

What?

Includes Annual Review, “what matters” sessions, exhibition & networking.

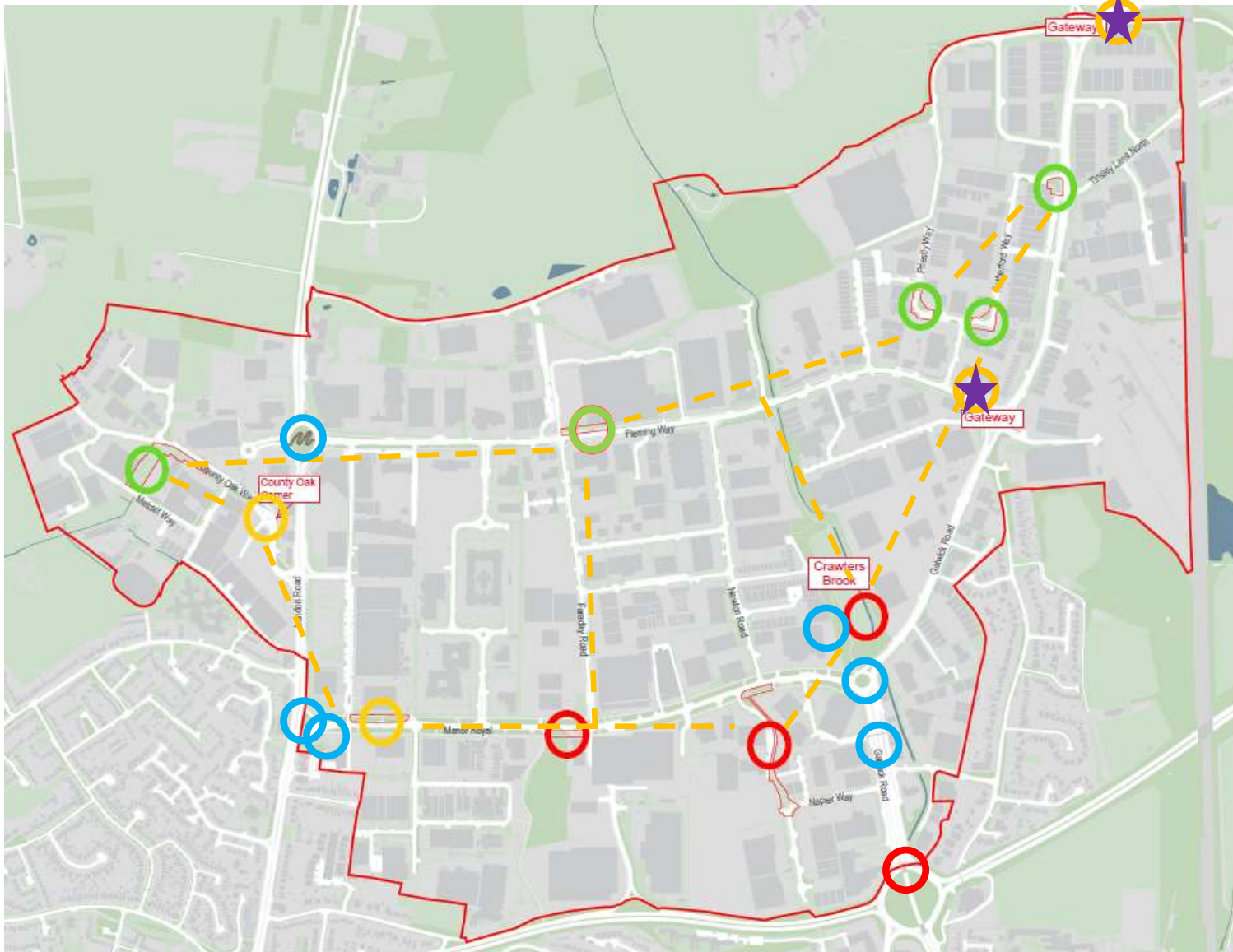
When?

06 November
@ Sandman Signature Hotel






www.manorroyal.org/events

Environmental improvements & facilities upgrades

New microparks, outdoor seating & meeting spaces, entranceway upgrades and public improvements





DELIVERED

- Metcalf Way
- Rutherford Way Corner
- Priestley Way Corner
- Gatwick Parade
- The Base
- Crawter's Brook (Phase 1) (*) 
- The Terrace Pocket Park (*) 
- Gateway 1 enhancements (*) 
- Gateway 2 enhancements (*) 
- Gateway 3 enhancements (*) 

IN DEVELOPMENT

- Manor Royal Central Superhub area
- Woolborough Lane Linear Park
- Crawter's Brook (Phase 2)
- Gateway 1 Mural

NEXT IMPROVEMENT AREAS

- County Oak Corner
- Manor Royal East
- "In between" places trail & guide 
- Gateway 4 & 5 enhancements 

(*)Not Town Deal funded

People spaces



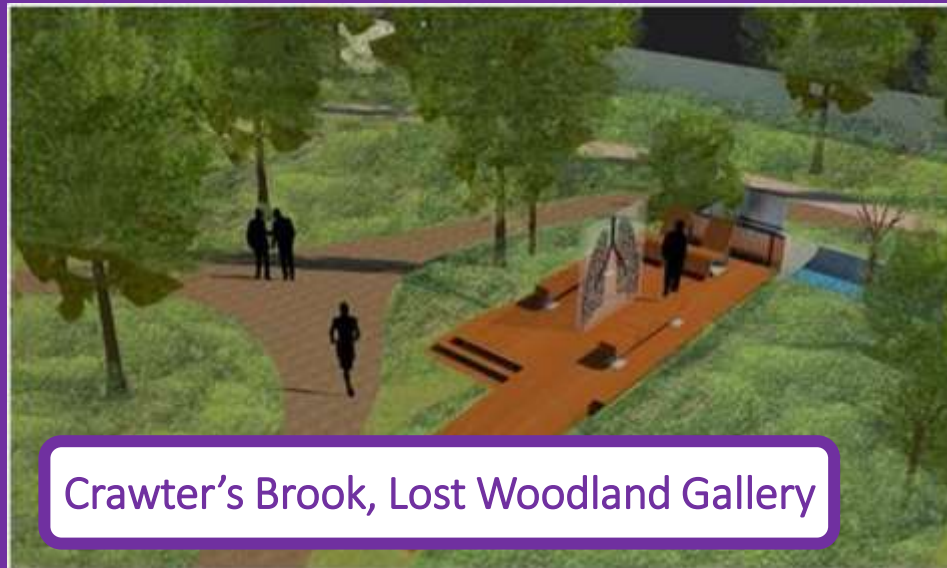
Great spaces for great people



Superhub, Manor Royal Central



County Oak Corner



Crawter's Brook, Lost Woodland Gallery



Woolborough Lane Linear Park

Gateway 1: Hazelwick Flyover Mural

Could you be a Manor Royal Playmaker?



Artist: Orakel Workshop: Jac Seifert

Winter 2024 - Issue 42

Manor Royal News



THE OFFICIAL MAGAZINE OF THE MANOR ROYAL BUSINESS DISTRICT



Featured in this issue:

Look ahead to 2024
BID Key Events
Benefits of working on Manor Royal
News from Welland Medical, AK's Gym, London Cool, People's Pension
ARUN Technology, Latcham, Creative Pod and more



Manor Royal Business Improvement District

Business Plan Prospectus (2023-2028)



"5 years. 5 Objectives. 1 Manor Royal."

Manor Royal BID Annual Report 2022/23



Our year in review



Projects we deliver

www.manorroyal.org/Projects

Services we provide

www.manorroyal.org/Benefits

Events we organise

www.manorroyal.org/events

Welcome

Sam Bertie, Sustainability Manager

Recruiting now

Engagement & Events Manager

