

MANAGEMENT GROUP MEETING NOTES & ACTIONS

In attendance:

Steve Sawyer (MR BID), Karen Robins (L3 Harris), Chris Oxlade (MR BID), Clare Silva (MR BID), Michael Deacon-Jackson (FTD Johns Ltd), Peter Smith (Crawley Borough Council), Tim Rose (Elekta), Yvonne Taylor (PPL Insights), Jeremy Taylor (The Company Connector), Paul Seale (P & H Motorcycles), Oliver Ellingham (Lok'nStore), Mel Mehmet (easitNETWORK), Steve Pullen (Varian), Jack Bedell-Pearce (4D Data Centres Ltd), Kath Brooks and Ayad Hassan (representing WSCC), Mandy Smith (Crawley Borough Council substitute for Clem Smith), Nicola Blake (Creative Funding Solutions Ltd), Paul Mcconalogue (Natwest), Julie Kapsalis (Chichester College Group),

Apologies:

John Trigg (Freedom Works), , Samantha Jackson (Welland Medical), Mike Harris (Harwoods Jaguar Land Rover), Sarah Goulder (Basepoint Centres Ltd), Jonathan Green (Virgin Atlantic Airways), Rachel Thomas (B&CE Benefit Schemes), Lynn Hainge (Crawley Borough Council), Jeremy Day (Doosan Power Systems), Alexandra Graham (The Gatwick School), Anthony Maynard (CGG), William Perks (Peter Perks Ltd), Clem Smith (Crawley Borough Council), Ryan Page (Espresso Solutions), Marie Ovenden (WSCC), Nick Burrell (WSCC), Trevor Williams (Thales UK), Samuel Evans (Transvalair), Markus Wood (Avensys), Bob Lanzer (WSCC), Martha Burnige (The Gatwick School), Keith Pordum (BonCulina), Mark Curtis (Split Image Limited).

Meeting outcome	Action / outcomes
<p>1 Welcome and Introductions Steve welcomed the group and gave apologies for Trevor Williams. Steve advised the group that Keith Pordum officially retired from his position as Board Director and Board Vice Chair at the AGM. As a result, Steve will chair the meeting for the time being.</p> <p>ACTION 1: The minutes from 02 June 2021 were approved</p>	<p>The minutes from 02 June 2021 were approved.</p>
<p>2 Activity Update (full details can be found in the attached report)</p> <p>Steve Sawyer presented an overview of the latest BID activity update and asked the Management Group that during the meeting we ask that they give their thoughts on what the group feels Manor Royal needs, what they feel the BID should be doing, and any thoughts on the business plan.</p> <p>Steve advised that the BID survey will be released Jan/Feb and this will form the basis for the business plan.</p> <p>Steve gave an overview of the latest finance situation. Levy collection back on track after a period of pause on the collection to give businesses breathing space during the covid pandemic. 85% has been collected to date with £64,823 outstanding. A final demand is now being sent out which hopes to generate an additional boost which isn't being factored into spending. Possible additional surplus by the end of the year.</p> <p>Projects and services update Steve gave an overview of the parks programme – first 4 are now open to the public. Next 4-5 subject to the next phase of the Towns Fund. Projects Pack – will focus how MR can be transformed along with 'grot spots' (curb over runs, damage to public realm). Next BID term will be able to tackle these projects. The</p>	

<p>Towns Fund will fund the main transformational projects and the BID can then focus on the smaller issues that bring the area down. Published start 2022. The BID will share the 'grot spots' and highlights from the Projects Pack – The Management Group to feedback on any additional areas they have noticed.</p> <p>MR website – brand new, revised with own bespoke directory (run off the BID CRM system) and Property search. SS thanked Chris Oxlade for pulling this together.</p> <p>4 main objectives – no reason to deviate from these in the new business plan, although there may be greater emphasis on sustainability that may form a new standalone objective or an over-arching principle for BID3 (2023-28).</p>	<p>The Management Group to feedback to the BID, on any additional areas they have noticed</p>
<p>3 Manor Royal Matters – results & response</p> <p>Steve gave thanks to those who have provided services to Manor Royal BID, Easit, LLJ etc</p> <p>Highlighted the need for the BID to have a position on MR being responsible and sustainable in a meaningful way. There are many things we are already doing but there is more we can do.</p> <p>One planet living framework – created by a company called Bioregional to assess performance using 10 areas of living and working sustainably. Similar approach has been adopted by other BIDs. The BID believe that businesses have a driving focus on sustainability, and it is important that the BID is supporting this. The BID is talking to Bioregional and getting a quote from them to work with us to develop a sustainability strategy and action plan. This should be available by the next Board meeting.</p> <p>Projects Pack - Steve gave an overview of the strategies and projects with examples of the projects included.</p> <p>Manor Royal Matters - Steve gave a summary of the results of the voting that took place at Manor Royal Matters. Based on approx. 75 people voted.</p> <p>We now have data over 4 years so is good to see trends and comparison.</p> <p>Questions for the Management Group</p> <ol style="list-style-type: none"> 1. Do you think we should pursue a 3rd term of the BID? 2. What do you think of the current ideas for BID 3? 3. Are we missing anything at this stage? <ul style="list-style-type: none"> - Steve asked is the group was happy with an emphasis on sustainability and people and what else can we do to build a strong community? <p>Yvonne Taylor responded to say, we definitely need to build a strong community where all businesses are mindful of their contribution to the wider community.</p> <p>Jeremy Taylor added, yes definitely there is a need for a 3rd BID. So much difference being brought about and so much more to take forward. Casting my mind back to the first term, key phrase what is our point of issue? What is missing? Look at other industrial BIDs and get sense check that we aren't missing anything. Community – tricky – networking organisations run in the area and the BID doesn't want to be a 'networking organisation but networking happens organically.</p> <p>Oliver Ellingham advised that for him BID 3 was a no brainer. What has been achieved is phenomenal. 2012 Manor Royal was a dump but now since the start of the BID, it is a smart environment and the knock-on effect is that more businesses take pride in their space, and the whole area is lifted. Sustainability is essential.</p>	

<p>Employment is going to be an issue over the next few years. If your business has great facilities, people are more likely to attract good employees. Oliver said “I am a Strong supporter of the BID, they do a great job.</p> <p>Tim Rose told the group that he feels community is a real challenge. Community for me is not just the networking side but coming together to solve problems. Plus local supply chain which also supports sustainability.</p> <p>Steve mentioned that before covid we were discussing how we can bring the people on Manor Royal together. It’s a good reminder that the reason we are here is to solve issues.</p> <p>Paul Searle added, what we have done so far is really important but if course there is always room for improvement. Sustainability will only grow in importance. Areas like renewable energy are harder to solve. Very difficult to do, to understand, get started and fund. Making the process easier to do so local MR companies can do this easily is key. To make a difference we need to look at generating our own sustainable power and need a good plan around this.</p> <p>Tim Rose supported this and said “absolutely spot on Paul”. Re-energise meetings are looking at local energy community – business case being prepared by end of this year submitted.</p> <p>Economic Impact Study – Steve asked the group if they feel there is value in doing this again or will it be out of date too soon as in a state of flux? The immediate response was to not commission another Economic Impact Study at this time. Members of the Management Group were invited to get in touch with the BID office if they had an alternative view.</p>	<p>The Management Group to contact the BID office with view on value of conducting another Economic Impact Study</p>
<p>4 Around MR</p> <p>Steve gave an overview of the items documented in the pack.</p> <p>Jeremy Taylor picked up the Gatwick Airport item and asked the group to respond with their views. He said “If you support this, please do have your say and those who don’t are being vocal” The main consultation website is at https://www.gatwickairport.com/futureplans</p> <p>Steve Sawyer advised that the BID will not be writing to oppose but will be providing a considered response concerning expansion at Gatwick Airport, including the issue of retaining land for a second runway.</p> <p>Steve went on to mention that the latest issue of Manor Royal News with annual report was sent last week. Please do let the BID office know if you haven’t received this.</p> <p>Ayad Hassan (WSV) – Crawley Growth Programme</p> <p>Ayad gave a presentation outlining the Manor Royal project objectives (£3.378M). A multi-million-pound investment in Crawley, focussing on the schemes to improve junctions, signalling, bus infrastructure and cycling and walking infrastructure in Manor Royal. Summary of project to be delivered in two phases and a fly-through visualisation of the planned schemes.</p> <p>Q&A on the presentation: Tim Rose – Wary of the impact the road works will have on staff at a time they are trying to encourage staff back into the office. How will this be communicated? Ayad responded to advise that “communications will be sent out in advance and the BID will support communication through their channels and that the works should have limited impact in terms of actual road closures etc”</p>	<p>Please let the BID office know if you haven’t received the latest Annual Report</p> <p>Then BID team will send Crawley Growth Programme information with the meeting notes</p>

	<p>Steve advised that the BID too is concerned about the timing of the works due to the ballot process. Steve asked that any concerns please do let the BID know if there any more we can do.</p> <p>Ayad went on to advise that “The Eastern Gateway hasn’t received any complaints and they hope to replicate this”</p> <p>Crawley Growth Programme information is on the website, and this will be sent out with the meeting notes</p> <p>See www.manorroyal.org/cgp</p>	<p>The BID team to circulate the CGP information</p>
<p>5</p>	<p>A.O.B</p> <p>Peter Smith noted that is good to see such great levels of support for BID renewal</p>	
<p>6</p>	<p>Important Manor Royal Event Dates</p> <p>Manor Royal Christmas Event – being held at Elekta, Wednesday 8th December 6-8.30pm.</p> <p>Steve asked the Management Group to please do feedback any comments on items discussed at the meeting</p>	<p>The Management Group to feedback to the BID team on any items discussed at the meeting</p>

All business having been completed the meeting was CLOSED at 11.30am