



Manor Royal BID Sustainability Strategy 2023-2028

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Manor Royal BID Sustainability Strategy: Sustain and renew

Helping to make Manor Royal and its companies more sustainable and live within our means

Net Zero built environment: Support the transition to Net Zero across Manor Royal

Lead: Collaborative energy initiatives | **Enable:** Property forums | **Promote & influence:** Green building design & planning policy

Manor Royal BID members: Deliver a more sustainable environment for BID members and provide signposting, guidance and support that enables member businesses to become more sustainable

Sustainable environment & operations

Lead

- Member guidance & support
- Projects and maintenance regimes in the public realm to support biodiversity

Enable

- Waste & recycling solutions & services
- Circular economy initiatives

Promote & influence

- Support for water neutrality

Better health & wellbeing

Lead

- Enhanced green & community spaces to support wellbeing
- Active travel plan & member engagement

Enable

- Subsidised wellbeing training
- Online wellbeing resources

Promote & influence

- Improved facilities and infrastructure for walking/cycling
- Air quality monitoring

Active & sustainable transport

Lead

- Sustainable travel programme & plan
- Development of additional platforms/initiatives

Enable

- Subsidised travel scheme
- Manor Royal parking scheme

Promote & influence

- Public EV charging network
- Improved public transport and active travel infrastructure

Future skills & community engagement

Lead

- Outreach into local schools & colleges

Enable

- Apprenticeships & work placements
- Skills & training for the green economy

Promote & influence

- Green tech hub & more affordable spaces for small businesses
- Development of new Institute of Technology

Sustain and renew commitments

Based on the strategic framework recommendations, we have updated the headline commitments for objective 4: Help to make Manor Royal and its companies more sustainable and live within our means

Objective 1: Promote and influence

Promote Manor Royal and its companies, attract new investment and represent the interests of the Business District.

Objective 2: Trade and Save

Provide opportunities to bring companies together to trade with one another and to save money.

Objective 3: Infrastructure and Facilities

Improve the physical environment, public realm and infrastructure so that Manor Royal looks good and works better.

Objective 4: Sustain and renew

Help to make Manor Royal and its companies more sustainable and live within our means.

Objective 5: Manage and Maintain

Deliver enhanced levels of maintenance and security throughout the Business District.

Objective 4:

Sustain and renew

Help to make Manor Royal and its companies more sustainable and live within our means.

The Manor Royal BID will deliver:

- Support collaborative efforts to generate energy on-site from renewable sources
- Explore the feasibility for a Manor Royal Local Energy Community (LEC) to realise benefits of working together on sustainability projects.
- Provide advice, support and incentives to adopt more active and sustainable travel behaviours
- Deliver planting and maintenance schemes to help mitigate climate change and support biodiversity
- Support and promote wider net-zero ambitions for the area

- Collaborative energy initiatives and forums to facilitate the transition to Net Zero across Manor Royal
- Provision of signposting, guidance and support to enable Manor Royal businesses to become more sustainable
- New and enhanced green community spaces to support wellbeing, with planting and maintenance schemes that support biodiversity
- Provision of advice, support and incentives to adopt more active and sustainable travel behaviours
- Support for Manor Royal's future skills needs through local educational outreach, training provision and promotion of green tech on Manor Royal

Strategic priority: Net Zero built environment

Headline commitment (what the BID will lead on) and underlying ambition (how the BID will measure success)

- Collaborative energy initiatives and forums to facilitate the transition to Net Zero across Manor Royal
 - By 2028, over 30% of our members will have benefitted from the development of Re-energise Manor Royal and a Manor Royal Local Energy Community which itself will be a self-sustaining operation*

Supporting commitments (what the BID will enable, promote and influence)

- Forums that convene developers, planners, building owners, tenants and advisors to overcome barriers in the shift to Net Zero in the built environment
- Advocate for green building design and for partners to reshape the planning policies that affect Manor Royal

Sustainability themes:



*It is felt companies will be able to benefit as a generator, a member (with shares) and, in time, through signposting/advisory services, however this is subject to the evolution of the initiatives. The is subject to review and discussion with new delivery partner when appointed and the headline KPI may change over the course of the strategy if a more outcome-focused KPI (e.g. emissions avoided) can be identified and tracked.

Net Zero built environment: Overview of activity

Lead

- Continue to develop and evolve Re-energise Manor Royal with an initial focus on overseeing the development of a Local Energy Community and driving collaborative efforts to generate energy on-site from renewable sources

Enable

- Investigate the potential of a dedicated Net Zero forum that convenes relevant parties – such as developers, planners, building owners, tenants and advisors – to discuss issues and develop practical solutions that accelerate the Net Zero transition on Manor Royal
- Use forums and communication channels to share relevant information on current policies and regulation (e.g. ESOS, SECR), and future requirements (e.g. MEEES), that will impact on BID members, developers and building owners

Promote & influence

- Advocate for and support the review and updating of planning policies and guides impacting Manor Royal – for example the Manor Royal Public Realm Strategy and Design Guide – to include sustainability and other factors to guide development in the district

Areas to consider and explore further

- Encourage local authority partners to be proactive in developing and setting out a vision and strategy for Manor Royal reflecting its position as one of the largest business districts in the UK

Strategic pillar: Sustainable environment & operations

Headline commitment (what the BID will lead on) and underlying ambition (how the BID will measure success)

- Provision of signposting, guidance and support to enable Manor Royal businesses to become more sustainable
 - By 2028, over 70% of our members will be taking action on sustainability* including meaningful steps to understand and reduce their negative impacts on the environment
- New and enhanced green community spaces to support wellbeing, with planting and maintenance schemes that support biodiversity
 - By 2028, biodiversity considerations will be embedded into project design and maintenance of all public spaces and overall biodiversity on Manor Royal will be improved, as measured by biodiversity audits

Supporting commitments (what the BID will enable, promote and influence)

- Partnerships and collaborative solutions that help members to reduce waste impacts
- Promote water efficiency on Manor Royal in support of wider Water Neutrality aims in the area

Sustainability themes:



*Target to be tracked through a new series of questions in the member survey including understanding any barriers to enable more targeted support.

Sustainable environment & operations: Overview of activity

Lead

- Consider the development of a Manor Royal sustainability charter and forum to drive engagement and action with the Manor Royal business community
- Establish an online sustainability hub on the Manor Royal website to signpost sources of guidance, resources and support for members – especially SMEs – to understand and take action on sustainability
- Improve biodiversity in existing spaces and prioritise biodiversity considerations in the design and delivery of new public realm projects – including new microparks, proposed superhub bus stops and green corridors
- Work with the Manor Royal Maintenance Team to integrate biodiversity considerations into maintenance regimes and contracts – including peat-free and chemical-free landscaping and leaving some areas to grow to support wildlife
- Push ahead with plans to build water efficiency considerations into public realm improvement projects including planting with low water requirements, efficient irrigation systems, and the use of rainwater gardens and SUDS where feasible

Sustainable environment & operations: Overview of activity

Enable

- Work with training partners to build core sustainability modules – including energy efficiency and carbon literacy – into the current offering
- Work with partners including Biffa to understand waste trends on Manor Royal (including any baseline data where it might exist) and explore where improvements can be made to existing services for members
- Explore the appetite for and feasibility of partnerships and initiatives that would support the refurbishment/redistribution and/or reuse of (for example) office furniture and IT equipment on Manor Royal
- Develop and expand the volunteering partnership with Sussex Wildlife Trust within and outside Manor Royal to focus on biodiversity

Promote & influence

- Promote awareness and understanding of water neutrality and the importance of water conservation in the area among members, and the low-level measures that businesses can take to reduce their water consumption
- Advocate for green building design and planning policy to include consideration of rainwater harvesting and SUDS in new developments and refurbishments on Manor Royal

Areas to consider and explore further

- Partnership working with local authorities and water companies to explore the BIDs role and potential service in supporting water neutrality issues in the area (including the potential of funding for dedicated resource)

Strategic pillar: Better health & wellbeing

Headline commitment (what the BID will lead on) and underlying ambition (how the BID will measure success)

- New and enhanced green community spaces to support wellbeing, with planting and maintenance schemes that support biodiversity
 - By 2028, every employee working in a Manor Royal business will be within five minutes walk of a decent green space to support their health and wellbeing

Supporting commitments (what the BID will enable, promote and influence)

- Advice, support and incentives to adopt more active (and sustainable) travel behaviours
- Training, resources and infrastructure that supports better health & wellbeing for Manor Royal employees

Sustainability themes:



Better health & wellbeing: Overview of activity

Lead

- Continue to enhance, develop and link green and community spaces on Manor Royal through the realisation of proposed new projects including new microparks, walkways/green corridors to link spaces, arts and wellbeing trails, and (if feasible) the opening up of Magpie Wood
- Develop an active travel plan for Manor Royal that drives engagement with members to understand and tackle (through new partnerships and initiatives) any barriers to increasing walking/running and cycling to, from and within Manor Royal

Enable

- Review and develop the current wellbeing support offering (including training, events and online resources) available to employees on Manor Royal
- Consider the development of a wellbeing hub on the Manor Royal website which consolidates and builds on existing wellbeing resources and signposts support

Promote & influence

- Work through partners to lobby for improved support facilities and investment in improved infrastructure for exercising, walking, running and cycling on and around Manor Royal, including (where necessary) improvements to cycle storage, paths and walkways, better lighting and outdoor equipment
- Advocate for air quality monitoring at key locations on Manor Royal to assess the potential impact of air pollution on employees and visitors

Strategic pillar: Active & sustainable transport

Headline commitment (what the BID will lead on) and underlying ambition (how the BID will measure success)

- Provision of advice, support and incentives to adopt more active and sustainable travel behaviours
 - By 2028, through the development of our own sustainable travel plan and by working with our partners, Manor Royal will be recognised as a hub for sustainable transport and over 50% of our members will be engaging with local sustainable travel initiatives*

Supporting commitments (what the BID will enable, promote and influence)

- Delivery of a workable parking scheme for Manor Royal
- Improved public transport and sustainable and active travel infrastructure including public electric vehicle charging on Manor Royal

Sustainability themes:



*Target to be tracked through member and travel surveys, supported by Easit data.

Active & sustainable transport: Overview of activity

Lead

- Understand current transport trends on Manor Royal and develop a local sustainable travel plan for Manor Royal including the engagement and promotion of sustainable and active travel options with members
- Explore the need for and development of additional initiatives (platforms and/or partnerships for example) to support active and more sustainable travel including cycling and car sharing

Enable

- Continue to build member engagement with the Easit subsidised travel scheme, taking proactive steps with partners to understand how members and card holders are using the service to improve and drive engagement
- Work closely with members and partners to develop and test different options to bring a workable parking scheme onto Manor Royal

Promote & influence

- Work through partners to lobby for investment in improved facilities and infrastructure for public transport – including proposed superhub bus stops and safer/more accessible routes in and out of Manor Royal – and active travel – including cycling infrastructure
- Advocate for Manor Royal to be included in the regional electric vehicle charging network rollout

Strategic pillar: Future skills & community engagement

Headline commitment (what the BID will lead on) and underlying ambition (how the BID will measure success)

- Support for Manor Royal's future skills needs through local educational outreach, training provision and promotion of green tech on Manor Royal
 - By 2028, over 50 members annually will be engaging with the local community through local schools and colleges to inspire the workforce of the future

Supporting commitments (what the BID will enable, promote and influence)

- Apprenticeships and work placements on Manor Royal that target local talent pools
- Training and development of skills that support the transition to a green economy
- Promoting the need and development of more affordable spaces for small businesses on Manor Royal

Sustainability themes:



*As a relatively new area for the BID, both KPI and target will be subject to ongoing and mid-term review to ensure we are measuring the right things with suitable levels of ambition.

Future skills & community engagement: Overview of activity

Lead

- Forge local community partnerships and develop initiatives focused on local educational outreach and skills – supporting members to engage with local primary and secondary schools and work with local colleges while raising greater awareness among the local community of the range of companies and opportunities that exist on Manor Royal

Enable

- Work with further education partners and members to build engagement on apprenticeships, internships and work placements that target local talent pools
- Work with training partners to build the core technical and softer skills needed to support the transition to a green and inclusive economy into the current offering

Promote & influence

- Support the development of the proposed Institute of Technology, representing the interests of members and helping to ensure it will support future skills needs
- Encourage and work with local public sector and property partners to address barriers to the development of further affordable and flexible physical spaces for small, start up and growing businesses on Manor Royal

Thank you