

Manor Royal Matters

2024



MANOR ROYAL
BUSINESS DISTRICT
CRAWLEY & GATWICK



Manor Royal Matters 2024

WELCOME

Validate your parking



WIFI Password

Username: IHG ONE REWARDS

Code: LGWUK

[#ManorRoyalMatters](https://twitter.com/ManorRoyalMatters)

Agenda



0945 to 1030
The Past

Annual Review



Welcome

AGM

Annual Review

Keynote Speech:
Peter Lamb MP

Coffee and Networking

1100 to 1140
The Present

Seminars



Property Matters

Security Matters

Sustainability
Matters

Dash to the main room

1145 to 1215
The Future

Plenary



Final thoughts

What next

Lunch

#ManorRoyalMatters

Annual Review

Our year in review & AGM



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BUSINESS DISTRICT
CRAWLEY & GATWICK




Change

Challenge

~~Trump~~ *Triumph*

Annual General Meeting

AGENDA

1. Chairman's welcome 
2. Annual Report
3. Approve minutes
4. Approve accounts
5. Authorise the Board to appoint auditors & agree remuneration
6. Approve change to Articles to increase size of the Board
7. Election and re-election of Directors of the Board
8. Questions & AOB

Our Annual Report 2023-24

Copies for all

Available online

Plus full audited accounts



Manor Royal BID

Annual Report 2023/24



Our year in review



Projects we deliver

www.manorroyal.org/projects

Services we provide

www.manorroyal.org/benefits

Events we organise

www.manorroyal.org/events

Manor Royal Matters 2024

3. PROPOSAL: TO APPROVE MINUTES



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The Business Plan (2023-28)

Voted for by 88% of voting levy payers

We have until 31 March 2028 to deliver it



**Promote
and influence**



**Trade
and save**



**Infrastructure
and facilities**



**Sustain
and renew**



**Manage
and maintain**

We exist to improve Manor Royal

“ For Manor Royal to be widely regarded as the place where companies and people choose to be for the strength of its **community** and the quality of its trading and working environment.”

5 Years. 5 Objectives. 1 Manor Royal.



Manor Royal Business Improvement District (BID)

Business Plan Prospectus
(2023-2028)



“5 years. 5 Objectives. 1 Manor Royal.”



Promote
and influence

Promote Manor Royal and its companies, attract new investment and represent the interests of the Business District.

4%



Trade
and save

Provide opportunities to bring companies together to trade with one another and to save money.

10%



Infrastructure
and facilities

Improve the physical environment, public realm and infrastructure so that Manor Royal looks good and works better.

31%



Sustain
and renew

Help to make Manor Royal and its companies more sustainable and live within our means.

25%



Manage
and maintain

Deliver enhanced levels of maintenance and security throughout the Business District.

21%

We welcome your involvement

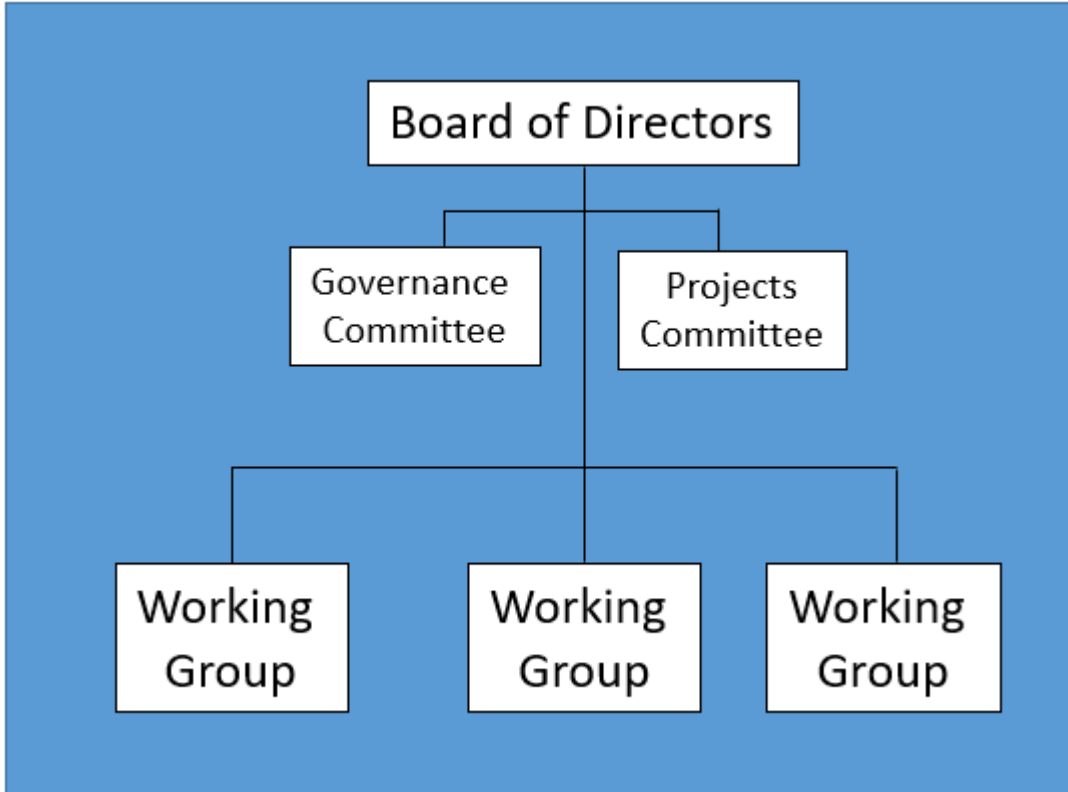
- The BID is run by Manor Royal businesses
- The BID works for the benefit of all in the BID area
- Any levy payer can become a member of the company – it's free!
- Only members can vote and become a Director



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CRAWLEY & GATWICK



Governance



THE BOARD (Accountable body)

3-13 people. Meets quarterly.

GOVERNANCE COMMITTEE (Risk, Finance & HR)

Responsible for understanding details of budget and performance, dealing with risk, and ensuring decisions concerning recruitment and staffing are handled properly.

PROJECTS COMMITTEE (Projects, Services and Partnerships)

Considers projects and services delivered and provided by the BID. It will also endorse, or otherwise, proposals for new partnerships and ensuring compliance with agreed procedures



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4. Our accounts

The money and how we're spending it



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2. Approval of accounts – spend in the year

	Budget	% (of income)	Actual	% (of income)
Levy income	566,000	39%	540,381	91%
Other income	890,710	61%	54,574	9%
TOTAL INCOME	1,456,710		594,955	
Central costs	68,300	5%	72,096	12%
Levy Collection	16,500	1%	16,500	3%
Accrual	5,000	0%	652	0%
Obj1: Promote & Influence	40,960	3%	44,307	7%
Obj2: Trade & Save	106,960	7%	66,578	11%
Obj3: Infrastructure & Facilities	707,960	49%	93,970	16%
Obj4: Sustain & Renew	280,960	19%	51,690	9%
Obj5: Manage & Maintain	223,960	15%	263,383	44%
Contingency	-	0%	-	0%
Total	1,450,600	100%	609,176	102%
Surplus (Deficit)	6,110	-	14,221	-
Balance at the start of the year	25,000	-	-	-
Reserves	31,110	-	14,221	-

Members Funds at year end **£111,117** /// Cash at bank at year end **£313,126**

2. Approval of accounts – future commitments

BID Reserve (in line with policy)	50,000
Facilities upgrades (Woolborough Lane Linear Park)*	382,000
Facilities upgrades (Crawter's Brook People's Park)*	190,000
Facilities upgrades (Manor Royal Central Superhub Micro Park)*	230,000
Facilities upgrades (Gateway 1 Mural)*	50,000
Solar PV Rooftop investments*	50,000
Move It Transport Initiative**	59,000
Green Infrastructure & Biodiversity Framework	25,000
Total	1,036,000



Members Funds at year end £111,117 /// Cash at bank at year end £313,126

2. Approval of accounts – key points

- Clean set of accounts & BID remains a going concern
- Central costs remain low, and below industry good practice level

4. PROPOSAL: TO APPROVE ACCOUNTS

5. Proposal: To authorise Board to appoint auditors



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Manor Royal Matters 2024

6. Change Articles – Increase size of Board to 13

WHY?

- MR BID upper quartile nationally in terms of size (*all measures*)
- Median range for Board size
- Bigger Board, alongside new Committee structure, increases involvement, skills and representation



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7. Elections, re-elections and retirements



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The Board



Trevor Williams
Thales UK



Patrick Heath-Lay
The People's
Partnership



Cllr Atif Nawaz
Crawley Borough
Council



Martha Burnige
Gatwick School



Tim Rose
Elekta



Markus Wood
Avensys



Paul Searle
P&H Motorcycles



Ann Horne
Harwoods



Gary Tomlinson
SOS Systems Ltd

4. Elections, re-elections and retirements

a. Retirements (without re-election)

1. Paul Searle, P&H Motorcycles
-

b. Directors seeking re-election

1. Martha Burnige, Gatwick School
 2. Patrick Heath-Lay, The People's Partnership
-

c. Members seeking election (new directors x 4)



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b. Directors seeking re-election



1. Martha Burnige, The Gatwick School

Martha is Executive Vice President & General Manager at the Aurora Academies Trust.

Martha was first elected to the BID Board in 2021, having previously been a member of its Management Group since 2017. She is a qualified solicitor with extensive experience in education management in the UK and overseas.



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b. Directors seeking re-election



2. Patrick Heath-Lay, The People's Partnership

Patrick was first elected to the BID Board in 2021 and was elected Vice-Chair in January 2024. He brings extensive experience as CEO of the People's Partnership who have been located on Manor Royal for over 50 years and employs over 600 people, the majority of whom are from the local area. He welcomes the opportunity to engage with and support the development of the local business community.



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c. Members seeking election (new directors)



1. Sally Brown, Gatwick Diamond Business

Sally is General Manager of Gatwick Diamond Business, where she has been for 13 years.

Extensive experience of collaborating and working closely with partner organisations and key stakeholders to build community. Huge advocate of the transformational improvements completed so far by the MRBID Team.



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c. Members seeking election (new directors)



2. Will Lovegrove, Treetop Design & Print

Will has been a business partner at Treetop on Manor Royal for over 15 years.

He brings a deep understanding of the local landscape and a commitment to its growth. His family business has served a diverse range of clients, and he is dedicated to contributing to Manor Royal's continued success and vibrant community.



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c. Members seeking election (new directors)



3. Melanie Martinez, Fastsigns Crawley

Mel is Co-Owner of Fastsigns who have been based on Manor Royal for 20 years and been involved in the BID since day one.

She has built strong relationships with fellow MR businesses of all sizes and many different industries. As a small business owner, she would bring an insight into how the BID can support SMEs as well as what a SME can bring to the BID alongside the much larger companies



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c. Members seeking election (new directors)



4. Jon Trigg, Freedom Works

Jon is the Founder and Managing Director of Freedom Works.

He is a big believer in collaboration and support within the local business community, and with the work Freedom Works is committed to, he has a touch point with many local businesses and can share their insight into their views into the board on the BID.



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Annual Report

Our year in review

Highlights



MANOR ROYAL
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Thank you



Performance by numbers



3

Awards

10 events

10,000

Copies of Manor Royal News to all

320 hours per month additional security

3 charity events raise over £2,000

40km

additional winter gritting

37 training sessions saving circa £53k

12% central costs, industry standard below 20%

389

Training delegates

200k

Business Ranger foot patrol steps

152 hours of volunteering

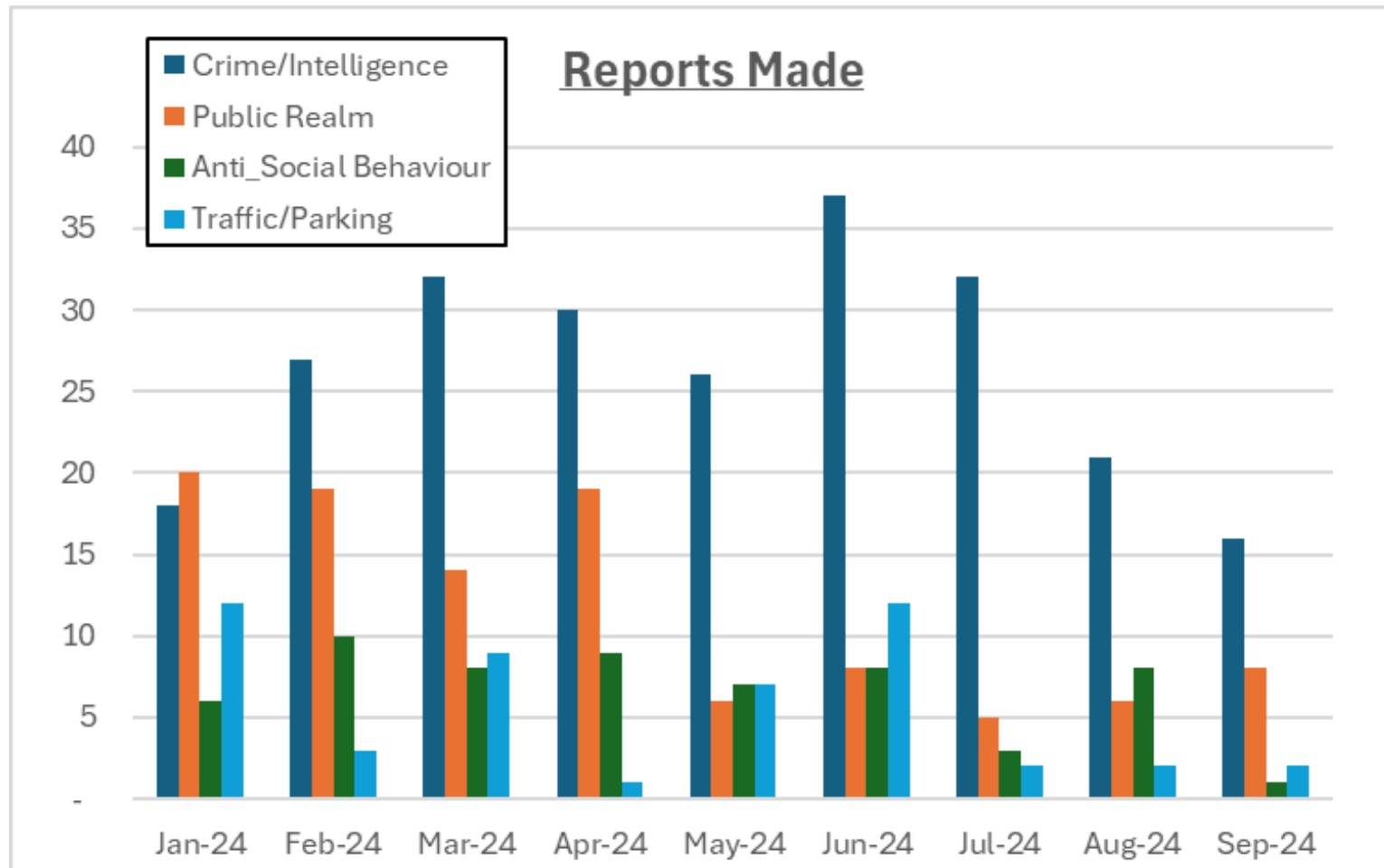
162 security alerts

795 jobs on the jobs board saving over £290k

£54k+ additional funding

12 monthly ebulletins

Dedicated security (*Business Rangers*)



1,100 miles patrol steps

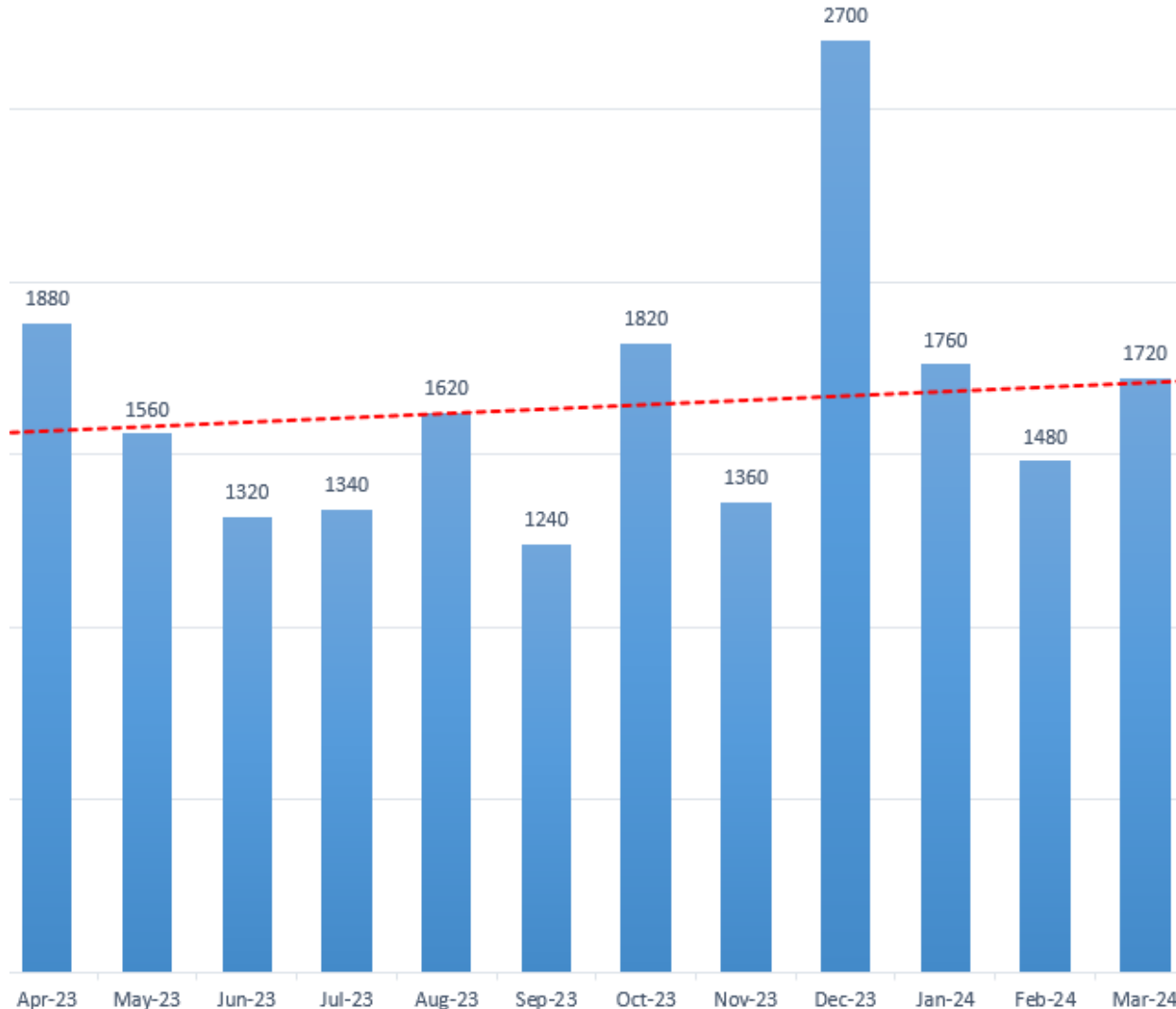


Crawley to Barcelona

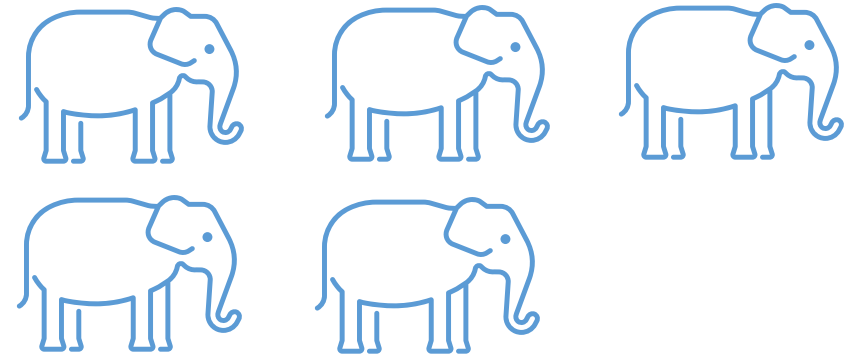


Manage
and maintain

Additional maintenance (*Maintenance Team*)



Litter, rubbish & fly-tipping
19,800kgs collected



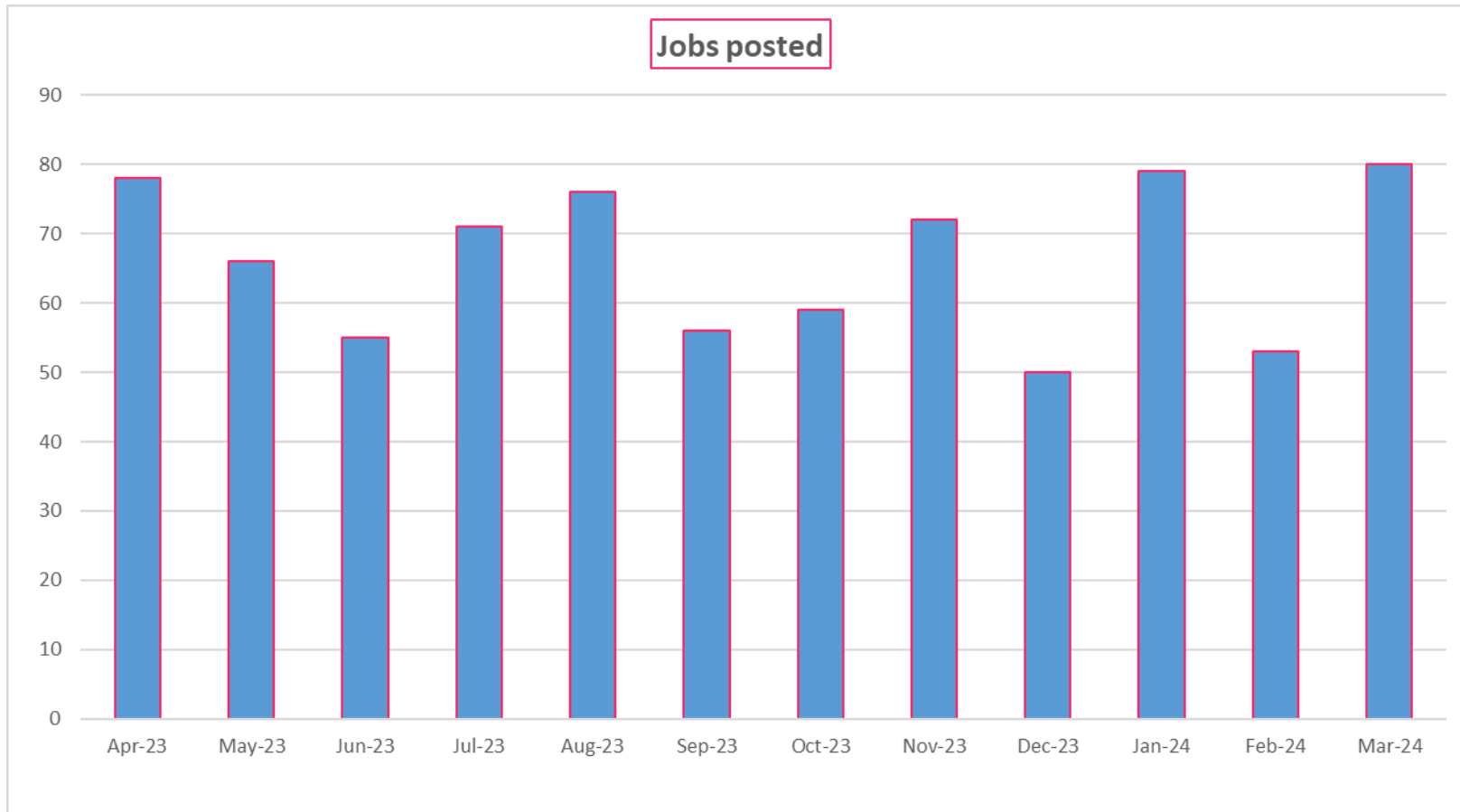
5 Asian elephants



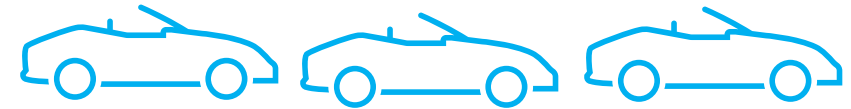
Manage
and maintain

Free Jobs Board

795 jobs posted



Saving £291,622



3 Porsche Carreras (nearly)



Trade
and save

www.manorroyal.org/jobs

Subsidised training



389 delegates trained



4 and a bit Metrobus Hydrogen bus loads



Trade
and save

www.manorroyal.org/training

Awards for quality



3 awards



3 awards



Promote
and influence

New Projects. New Services. Better Manor Royal.





**MANOR ROYAL
BUSINESS DISTRICT**

Move It
PROMOTING ACTIVE TRAVEL



**This project is brought to you by the
Crawley Growth Programme**



HOW *a flavour*

Support and Advice

- comprehensive suite of resources
- Incentives & discounts e.g. easit
- Single point of contact
- Personalised travel advice

Promotion

- Free in-house company/staff roadshows
- Public events
- Travel campaigns and promotions

Research & intelligence gathering



HAVE YOUR SAY

ON YOUR MANOR ROYAL COMMUTE

Tell us about your travel, transport and parking issues on Manor Royal

TAKE PART IN THE
MANOR ROYAL TRAVEL SURVEY

5 PEOPLE
CHOSEN AT RANDOM WILL
WIN

£50

HIGH STREET
VOUCHERS



MANOR ROYAL
BUSINESS DISTRICT

Move It
PROMOTING ACTIVE TRAVEL

www.manorroyal.org/move



TRAVEL SURVEY

Extended 15 November



Sam Bertie

sam@manorroyal.org

www.manorroyal.org/move



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More sustainable & Biodiverse Manor Royal

Objective 4: Sustain & Renew

ReEnergise Manor Royal (Local Energy Community)

Working together to make it easier (and cheaper) to transition to a renewable energy future



Solar Energy

Greener,
More secure

Easier to install
& operate

Cheaper
overall

*Taking expressions of interest **NOW!***

www.manorroyal.org/energy

Manor Royal Matters 2024

8. ANY questions?



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Keynote speech

From Crawley to Westminster



Peter Lamb MP



Agenda



NOW

Coffee &
Networking

1100 to 1140
The Present

Seminars



Property Matters

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Sustainability
Matters

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The Future

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Final thoughts

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Lunch

#ManorRoyalMatters

Thank you

For a decade of dedication



Markus Wood
Avensys



Manor Royal Matters

2024



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